





# ONE PROMISE. Limitless LIVING. Waada aims to influence people's lives positively, embodying a fusion of international character and Dubai's Vision – ultimately creating the ideal place to live. www.btproperties.ae

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THE WAADA COMMUNITY

The Joy of Belonging.

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Redefining life, into a statement.

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Right mix of uses, density, look and feel.

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Beauty in its most rare form.

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# BT PROPERTIES

Redefining life, into a statement.



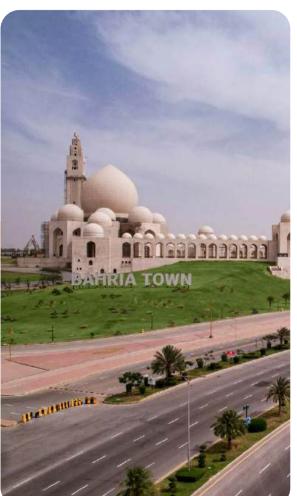
01

Waada Dubai South



For 30 years,
BT Properties has set benchmarks in creating sustainable communities that redefine urban living.











# Three Decades of Real Estate Excellence.



## Sharing Our Legacy with Dubai.

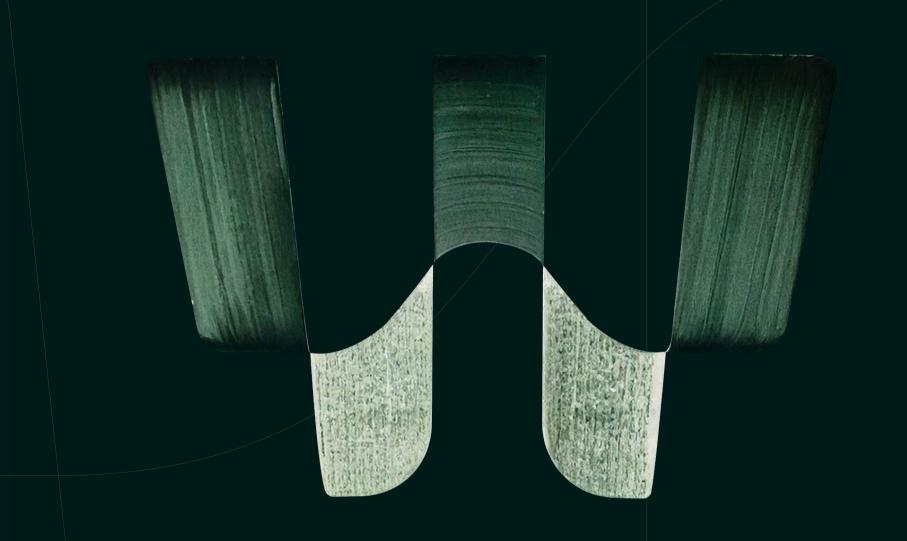
What began as a vision for innovative housing in Pakistan has evolved into world-class developments across multiple cities, each embodying our commitment to quality, trust, and timely delivery.





At BT Properties, we don't just build homes—we create environments where families thrive, businesses flourish, and lasting legacies are built for generations to come.





## THE WAADA COMMUNITY

The Joy of Belonging.

02

Waada Dubai South



A community where life unfolds at its own perfect rhythm – where nature, architecture, and human connection create a symphony of balanced living.











#### A Community of 40,000 Heartbeats.



#### The Complete Living Ecosystem.

Waada represents a revolutionary approach to urban living, thoughtfully designed as a self-sustaining ecosystem where every element works harmoniously.

This master-planned development in Dubai South, integrates diverse housing options, world-class amenities, and abundant open spaces.



#### The Masterplan: The Next Evolution of Living.

SELF-SUSTAINING ECOSYSTEM:

Fostering Connections in Dubai's Exciting South.

## MULTI-GENERATIONAL DESIGN:

With Social Zones Catering to All Ages and Interests.

## APPROXIMATELY 40% OPEN SPACES:

With Interconnected Parks and Water Features.

## CULTURE, FAITH AND EDUCATION:

Integrated Mosques, an International School, Theatres and Entertainment Zones.

## SIGNATURE CASCADING ARCHITECTURE:

Creating Private, Spacious Living with Uninterrupted Views.

#### SAFE PEDESTRIAN PATHWAYS:

Connecting Homes to Amenities and Gathering Spaces.

## DIVERSE HOUSING OPTIONS:

From Premium Apartments to Exclusive Mansions.





#### The Waada Principles



An Integrated
Neighbourhood That
Focuses on 3 Principles:

ALL AROUND COMPLETE LIVING DESTINATION

Being a complete living destination that offers residents all they would need to live a beautiful life.

15-MINUTE WALKABLE CITY

Being a 15-minute walkable city that encourages community living and well-being.

IN LINE WITH DUBAI VISION 2040

Being a part of Dubai's Vision 2040 and growing with it towards the future, for a greener and healthier Dubai.



experience.

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Waada: The Heart of Dubai South.



In Dubai South, a new paradigm of urban living is taking shape. It is a visionary community designed from the ground up to seamlessly blend luxury, sustainability, and human connection.

Where human enrichment meets environmental preservation, creating not just a neighbourhood but a legacy for generations to come.

A visionary community deserves a visionary design. A place where mind, body and spirit flourish at its centre, Waada is meticulously crafted around three foundational pillars:



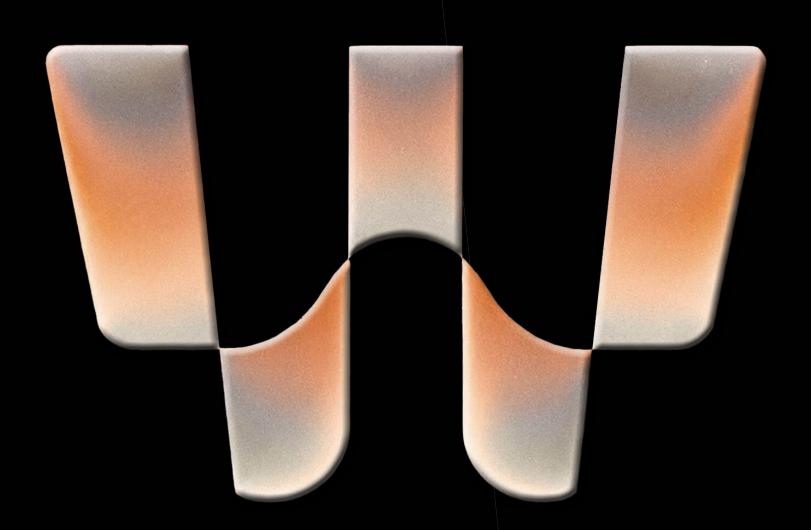


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# DUBAI SOUTH

Nation's most connected neighbourhood.

We didn't design buildings with spaces in between. We crafted openness first, then thoughtfully placed architecture around them.





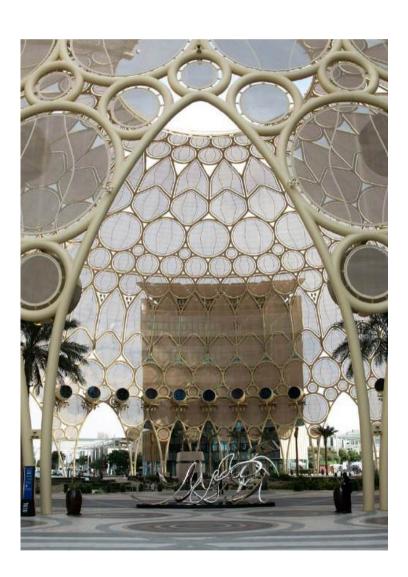






#### Dubai Vision 2040 Hotspot.

Unmatched location, unbeatable access.
Waada enjoys a privileged position in Dubai
South, a dynamic district poised to become
one of the city's most coveted addresses.





Situated near Expo City Dubai, residents benefit from proximity to global innovation while maintaining a serene residential atmosphere.





#### Waada: Strategic Connectivity

#### 7 mins

To Al Maktoum International Airport Easy Access To Sheikh Zayed Road.

5 mins

15 mins

To Emirates Road

To Dubai Parks & Resorts

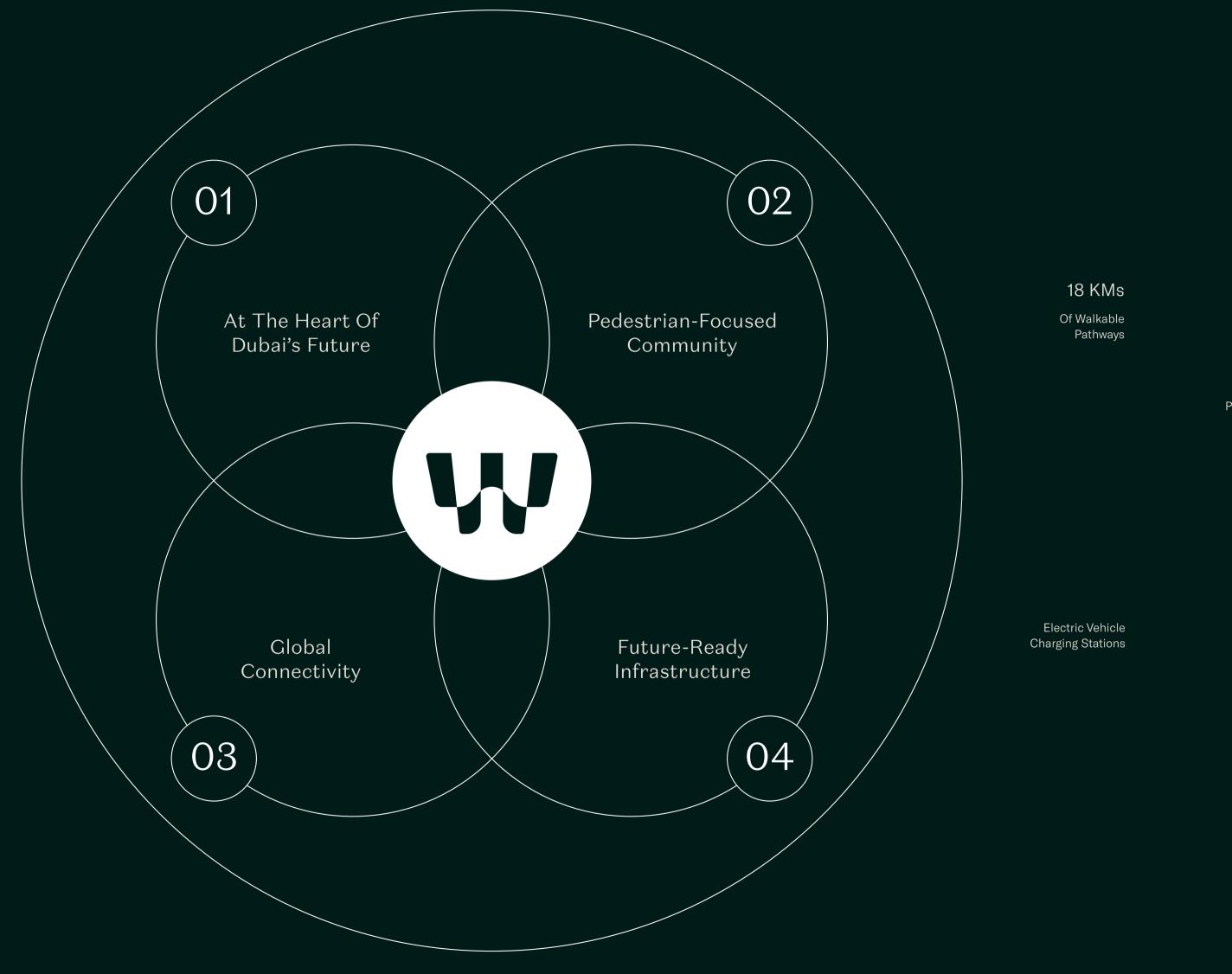
25 mins

30 mins

To Dubai Marina

To The Mall Of The Emirates

Easy Access To International Business Hubs Gateway To Expo City Dubai Innovation District



11 KMs

Of Dedicated Cycling Trails

Elevated Pedestrian Bridges

Integrated With
Dubai 2040
Transport Vision

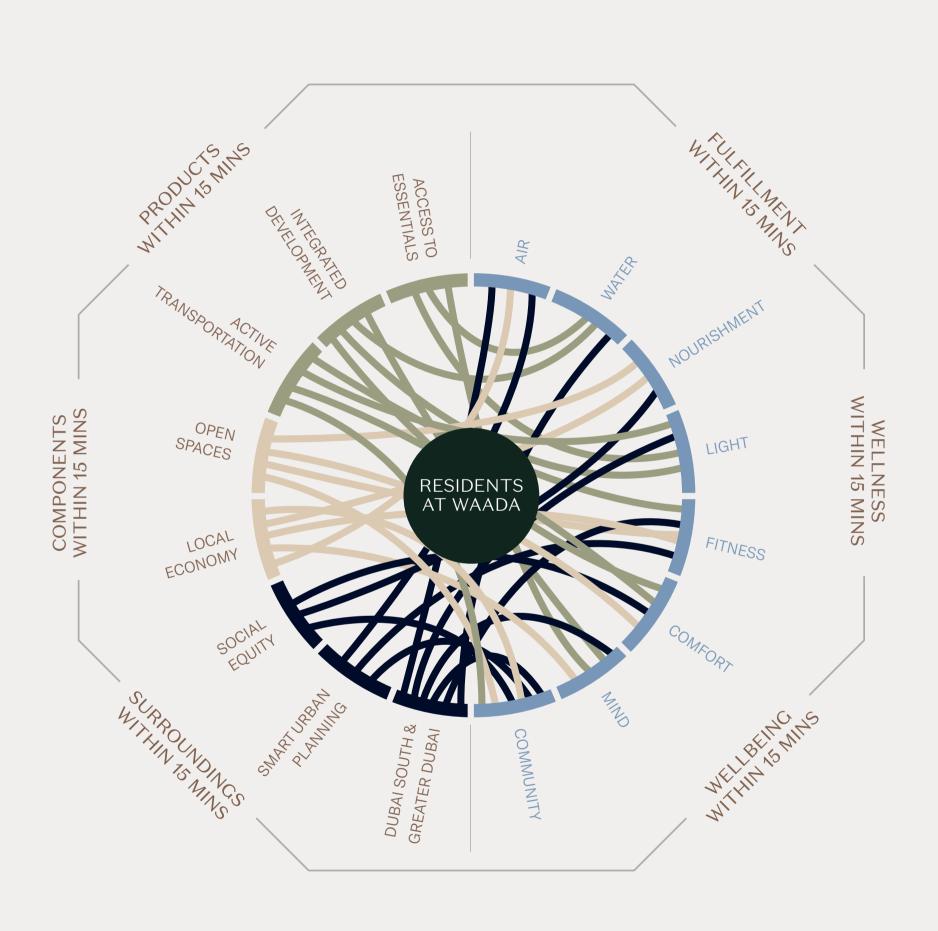
# The 15-Minute Walkable City

## Your Gateway to Urban Convenience.

Experience a revolutionary approach to urban mobility where daily necessities are always just a short stroll away. Waada reimagines how residents move within and beyond the community.



This pedestrian-first design reclaims precious time typically lost to commuting, transforming daily routines into opportunities for health, spontaneous social connections, and environmental sustainability.



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KITE BEACH

MALL OF THE EMIRATES

TOP GOLF DUBAI

#### BURJ KHALIFA

#### Connectivity Map

5 mins Emirates Road
7 mins Al Maktoum International Airport
15 mins Dubai Parks & Resorts
20 mins Dubai Investment Park
25 mins The Palm Jabel Ali
25 mins Dubai Marina
30 mins Mall of the Emirates
30 mins Expo City Dubai
35 mins Downtown Jabel Ali
35 mins Outlet Village
35 mins Jafza
40 mins Bab Al Shams Desert Hotel Resort

Al Qudra Lakes

50 mins Burj Khalifa



JEBEL ALI BEACH

MOTIONGATE DUBAL

SH. ZAYED ROAD

MBZ ROAD

DUBAI INVESTMENT PARK

DOWNTOWN JABEL ALI

DUBAI PARKS & RESORTS

OUTLET VILLAGE

DUBAI WORLD CENTRAL

DUBAI MARINA

**AQUAVENTURE** 

WATERPARK

DUBAI HILLS MALL

GLOBAL VILLAGE

F DUBAI

CARDENS

TRUMP INTERNATIONAL
GULF CLUB

BAI

BAI

EITIHAD RAIL

AL MAKTOUM
INTERNATIONAL AIRPORT

AL QUDRA LAKES

EMPERORS LAKE

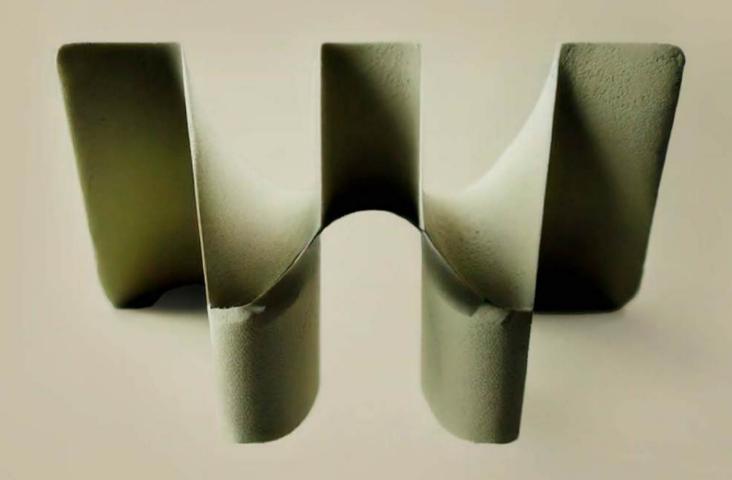
EMIRATES ROAD



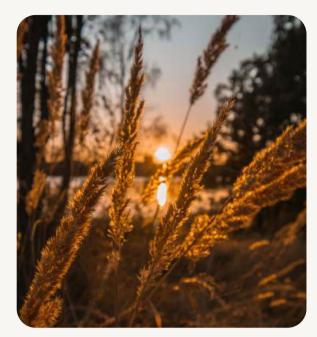


# DUBAI VISION 2040

For a Positive and Progressive Tomorrow.













Waada isn't just a place to live; it's a canvas where memories are painted, connections are forged, and legacies begin.



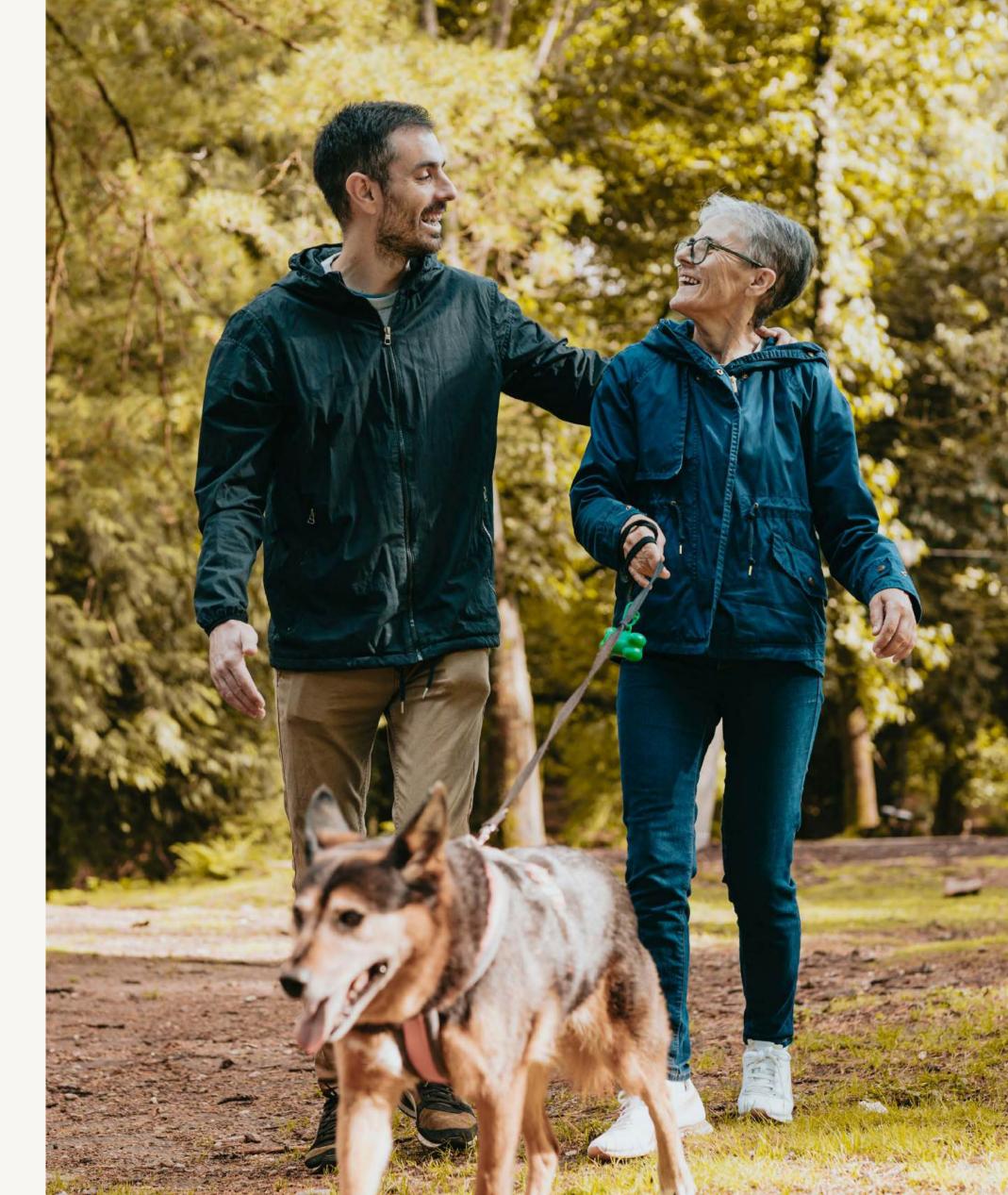


#### The New Pulse of Dubai South.

Where Dubai's Future Vision Takes Shape Today.

Waada stands at the vanguard of Dubai South's transformation, embodying His Highness Sheikh Mohammed bin Rashid Al Maktoum's Dubai 2040 Vision through its distinctive masterplan.







# Embodying Dubai's 2040 Vision

01

#### Sustainable Development

40% Open spaces

Storm water conservation

Energy-efficient building systems

Waste management systems.

02

#### Community Well-being

Pedestrian-friendly urban planning

Multi-generational social spaces

Integrated healthcare facilities

Active and passive outdoor lifestyle

03

## Economic Vitality

Mix-land use supporting investment and capital appreciation

Proximity to business hubs

Strategic location in the growth corridor

Future-ready

04

#### Cultural Enrichment

Iconic mosques as community anchors

Community Centres fostering social cohesion

International school promoting global citizenship

Spaces for cultural expression and celebration

With direct proximity to Expo City Dubai and Al Maktoum International Airport, Waada occupies a strategic position in Dubai's expansion corridor.





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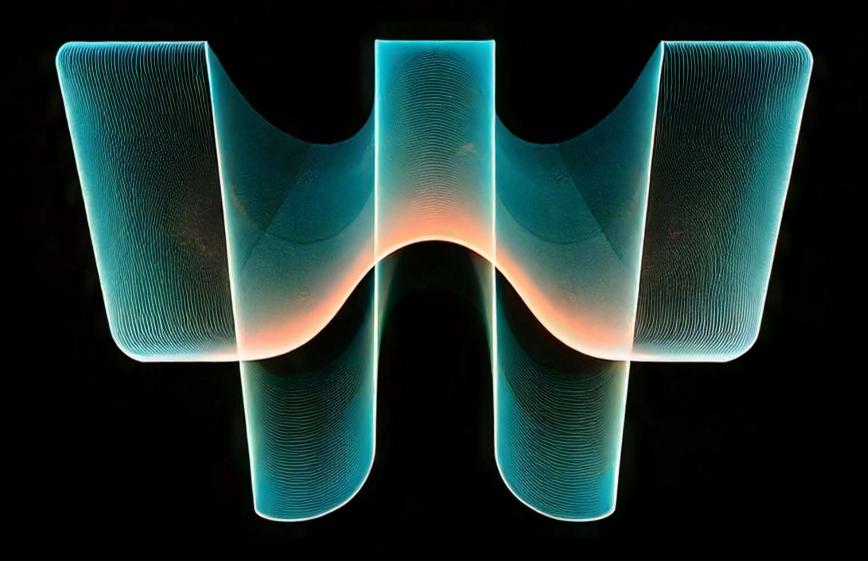


Through innovative urban planning, advanced digital infrastructure, and culturally integrated spaces.

Waada doesn't just align with Dubai's 2040 Vision – it actively brings that future into the present.

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## COMMUNITY CULTURAL CENTRE

Livable and Loveable

05

The heart of connection beats strongest here, where pathways cross, conversations bloom, and the fabric of community is woven daily through shared experiences and meaningful exchange.













05 | Community Cultural Centre



The Beating Heart of Waada Life.

Where Shared Experiences Create a True Sense of Belonging.

More than just living, it's a state of mind. The Waada Community Cultural Centre is the development's social anchor, thoughtfully designed to foster meaningful connections among residents.

The centre seamlessly integrates leisure, education, and cultural facilities into a vibrant ecosystem where residents of all ages can gather, connect, and grow together.



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#### LEISURE & RECREATION

- Grand dancing fountain plaza and lakesMultipurpose Facilities, sports courts and fitness stations
- · Pocket parks with children's playgrounds





#### **EDUCATION &** DEVELOPMENT

- · International school campus with K to 12 Programme
- Knowledge hub library
- · Professional daycare centre
- · Lifelong learning workshops





#### HOSPITALITY, RETAIL & DINING

- · Hotel and Service Apartments
- Lifestyle retail precinct
- Waterfront dining destinations
- Gourmet marketplace
- · Artisanal cafés and gathering spaces





#### CULTURAL **EXPERIENCES**

- State-of-the-art theatre
- · Art installations and exhibition spaces
- · Cultural centre for community events
- Heritage celebration areas



Community
Cultural Centre:
The Family Centre
of Waada





Where Life's Moments Are Celebrated Together.

Waada's community cultural centre transcends the ordinary, creating a vibrant tapestry where family connections flourish naturally. Each carefully curated space works in harmony to support the rhythms of family life. From children's first discoveries to quiet moments of personal growth and grand celebrations that bring everyone together.

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Inspired by the timeless grandeur of the Parisian landmark, the BTeiffel Tower stands as a signature feature within the masterplan.

Offering an iconic focal point that captures the spirit of elegance, this striking structure creates a dynamic centre for community life. Encircled by lively plazas, gourmet dining, retail, and landscaped promenades, it becomes a magnet for residents and visitors alike. The BTeiffel Tower embodies a sense of global sophistication, cultural vibrancy, and aspirational living, creating unforgettable experiences at its heart.



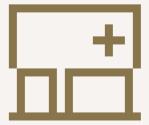




International School

The International School serves as a cornerstone of the masterplan, delivering a world-class K-12 education within a vibrant, future-ready environment.

Designed to global standards, it offers a seamless academic journey from early childhood through graduation, nurturing intellectual, creative, and personal development. With a curriculum aligned to international benchmarks, the school attracts both local and expatriate families seeking outstanding education. Serving a diverse community, it fosters academic excellence, innovation, and a strong sense of belonging at the heart of the development.

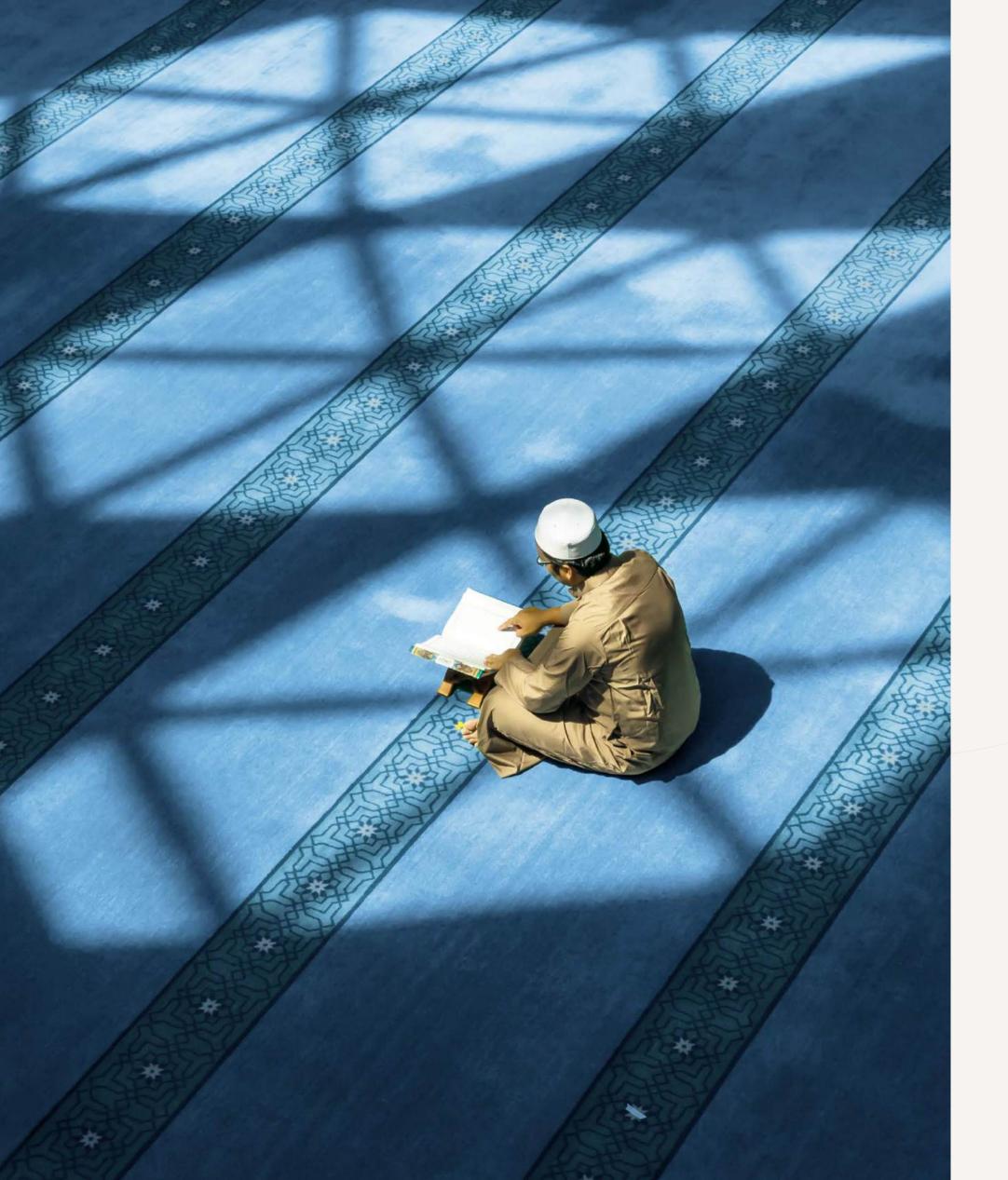


Hospital

The Hospital will enhance the masterplan by offering world-class healthcare in a modern, patient-centred environment.

Designed to the highest international standards, it will provide accessible, high-quality medical care that supports the health and well-being of residents and the broader community. With a focus on excellence, innovation, and compassionate care, the hospital will be seamlessly integrated into the community's daily life, reflecting the development's commitment to a holistic and sustainable living experience.







Masjid-e-Riaz

Inspired by the exquisite elegance of the Blue Mosque, this stunning architectural masterpiece serves as a welcoming sanctuary for prayer, reflection, and learning.

It provides spaces for community gatherings and religious education, reinforcing a spirit of inclusivity, faith, and cultural connection. Reflecting the spiritual grace of the Blue Mosque, it will stand as a symbol of spiritual enrichment and shared identity, fostering a deeper sense of community among residents and visitors alike.



5 Star Hotel With Service Apartments

The 5-star hotel with integrated service apartments offers an elegant blend of refined hospitality and residential comfort.

It caters seamlessly to both short- and long-term guests, delivering a premium living experience within a sophisticated setting. Designed to embody contemporary luxury, the hotel provides personalized service, attention to detail, and an atmosphere of understated elegance.

Its presence enhances the vibrancy of the community, offering a prestigious address where residents and visitors experience the finest in lifestyle and accommodation.



# THE RESIDENCES

Right mix of uses, density, look and feel.









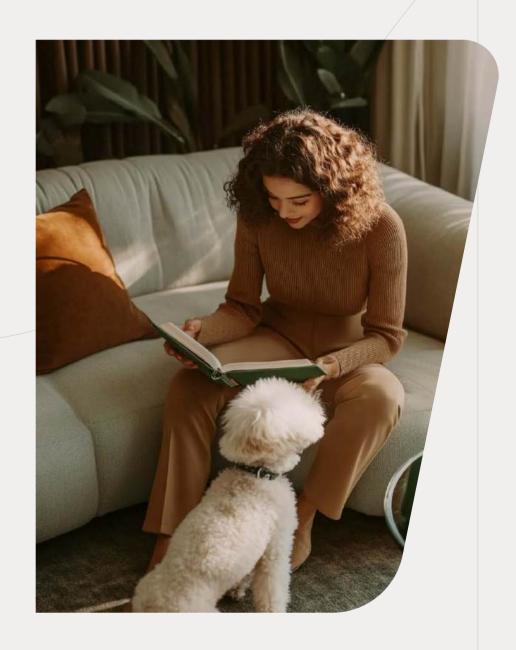




Within these walls lies more than shelter – each residence is a personal sanctuary where design meets intention, where every detail speaks the language of home.

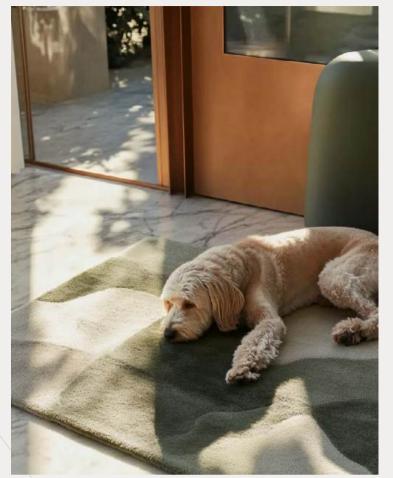


# Thoughtfully Crafted Living Spaces



### Redefining Life Into A Statement.

Waada offers an unparalleled diversity of residences, from sophisticated apartments to luxurious villas, each designed with generous proportions that exceed market standards.



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Our signature cascading architecture ensures privacy between homes while creating expansive terraces and gardens that extend living spaces into the open air.

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### ALTURA

at WAADA

#### HIGH-RISE APARTMENTS

Distinctive silhouettes defining Dubai's new standard of living. Experience everyday elegance in these architectural masterpieces of the Waada community.

PANORAMIC DUBAI SKYLINE VIEWS

PREMIUM FIXTURES AND FINISHES

PRIVATE TERRACES











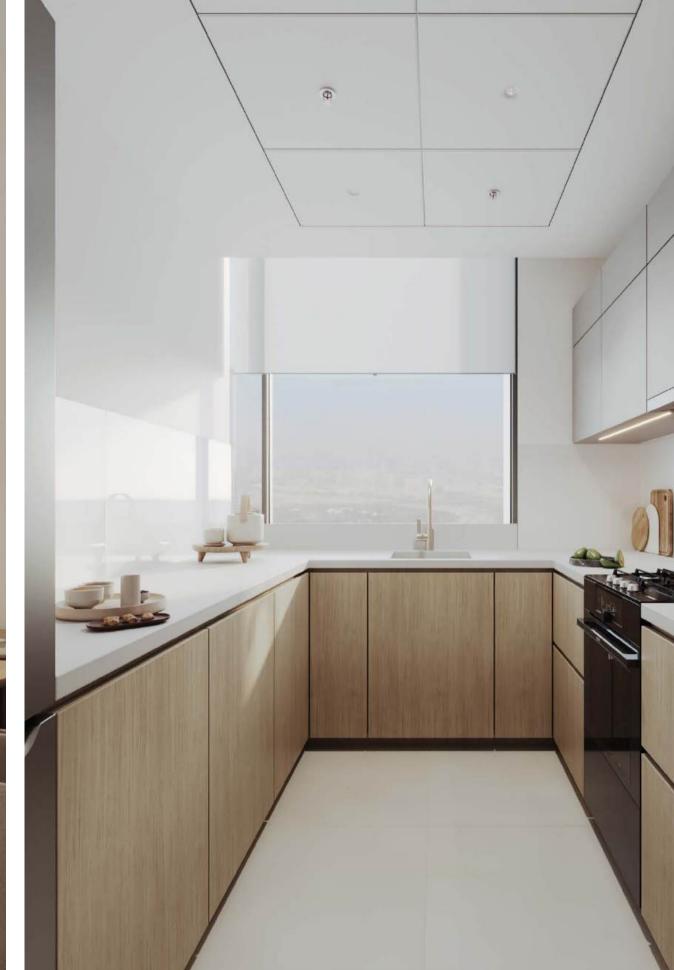




Changing Room | Fitness Centre

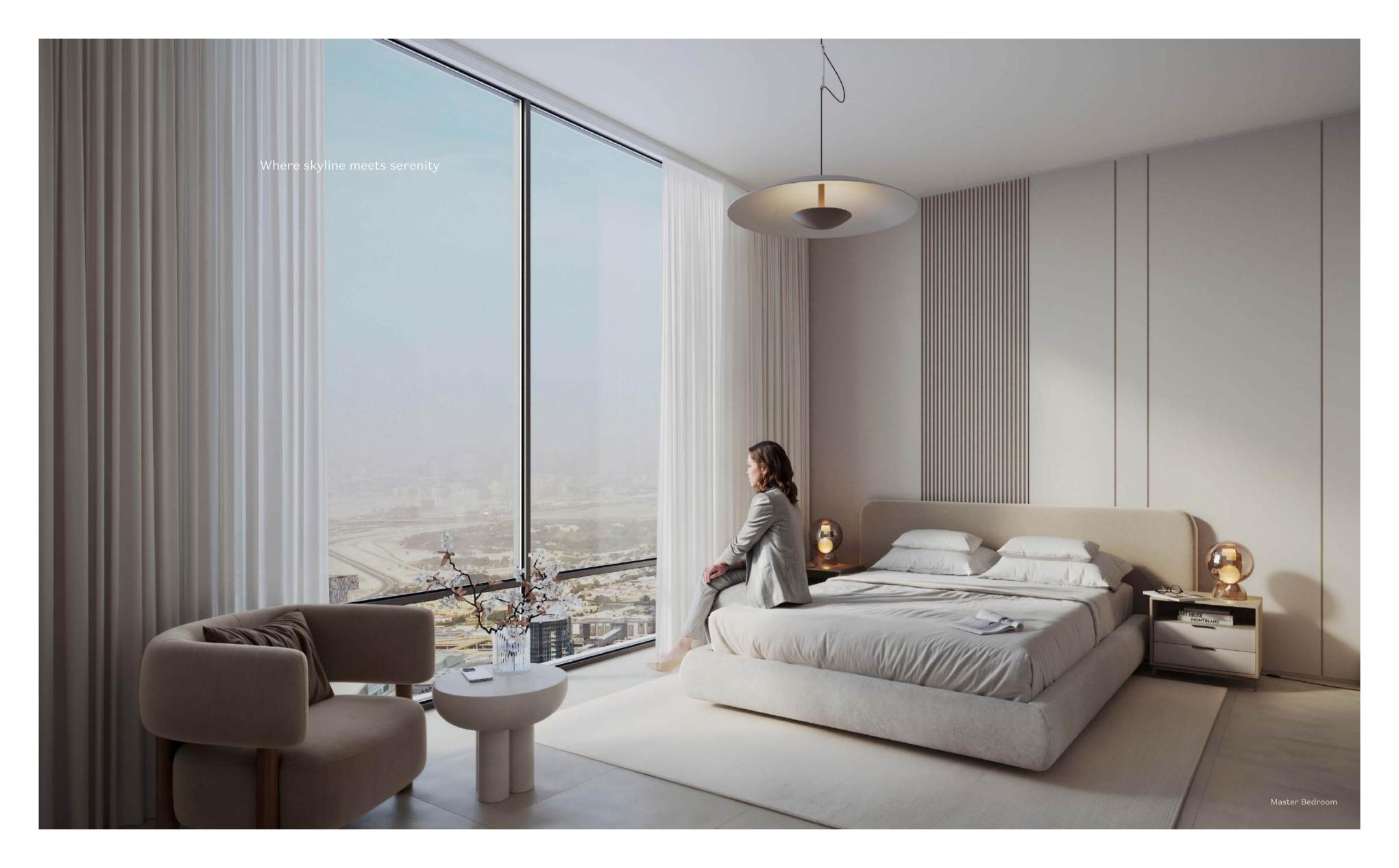
An uncompromising lifestyle awaits at Altura

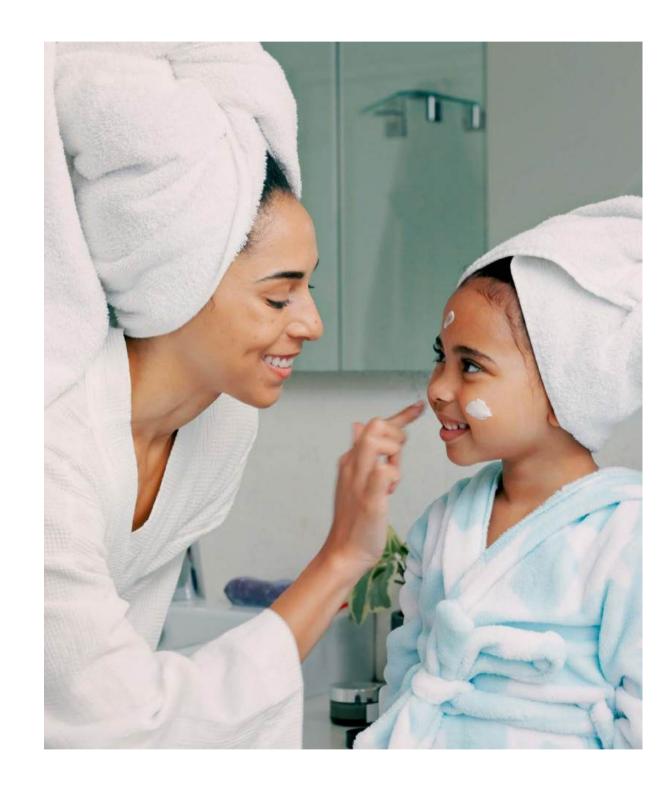




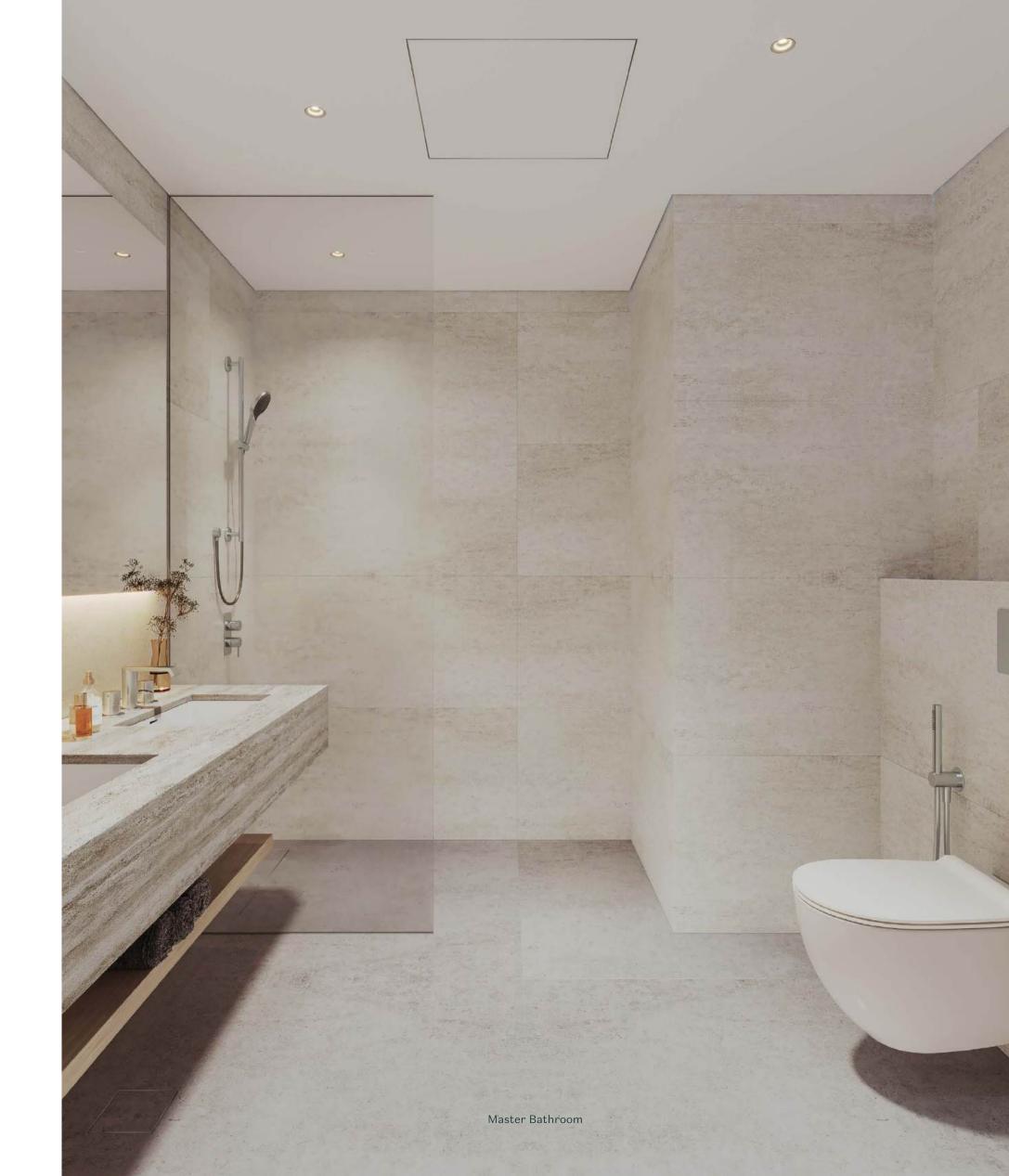
Living & Dining | Kitchen

Light-infused sanctuaries where panoramic vistas and thoughtful design create fluid spaces





Stone, light, and space: Crafted tranquility for life's intimate pauses.



## CASCADA

at WAADA

#### MID-RISE APARTMENTS

Architectural brilliance meets everyday luxury. The perfect balance of comfort and sophistication in Dubai's finest address.

SIGNATURE CASCADING ARCHITECTURE

**EXPANDED OUTDOOR** LIVING SPACES

INTEGRATED GARDEN TERRACES

ENHANCED PRIVACY FEATURES







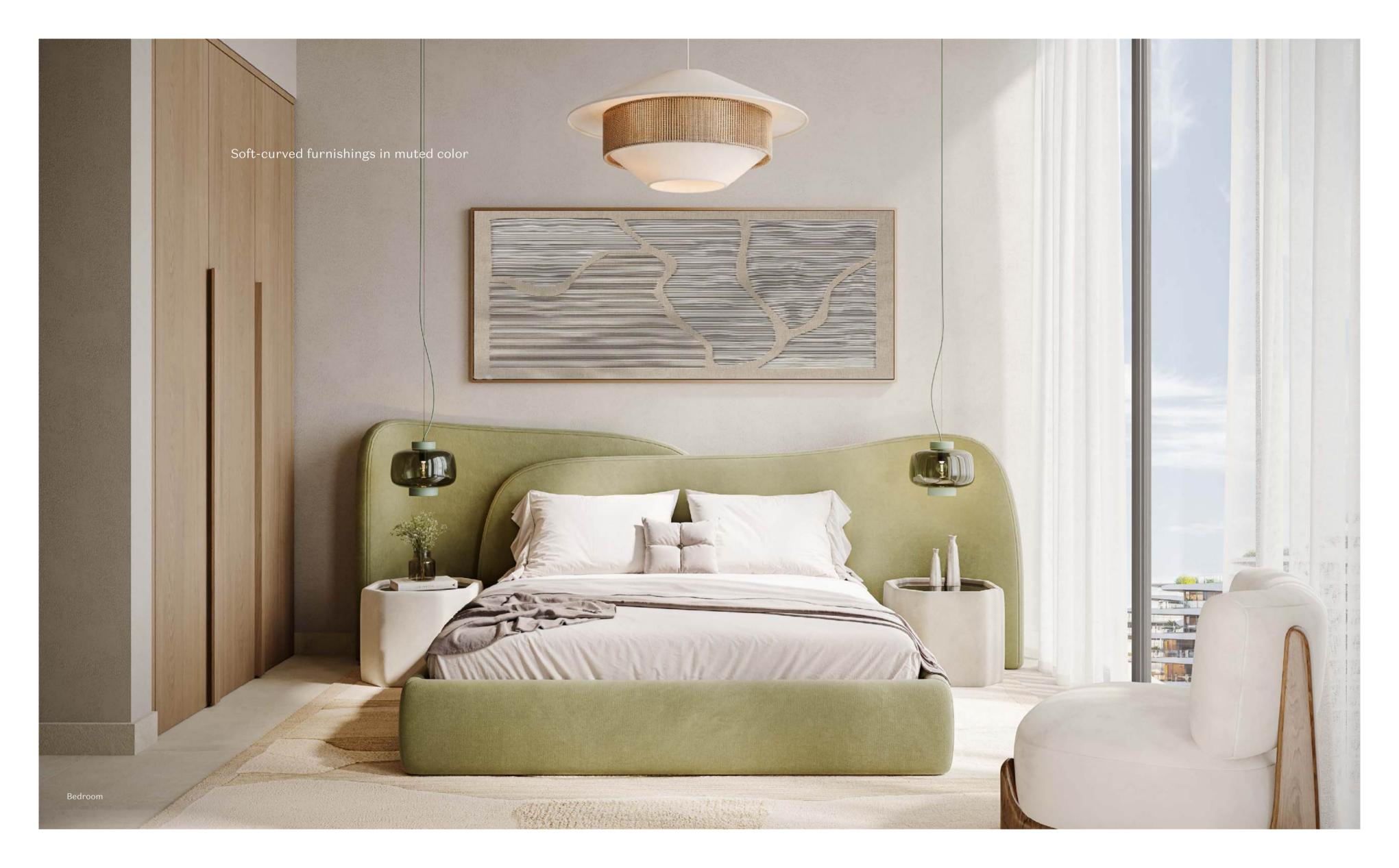


Fluid architectural poetry: Curved volumes and bold stone textures creating a seamless luxury narrative.

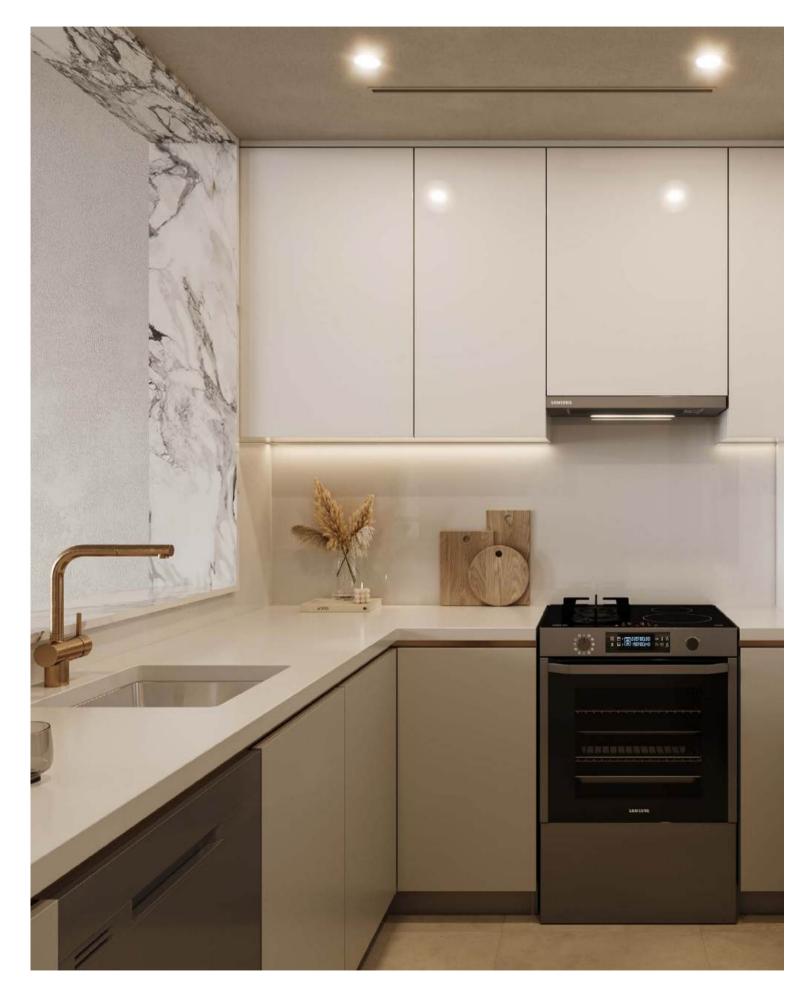




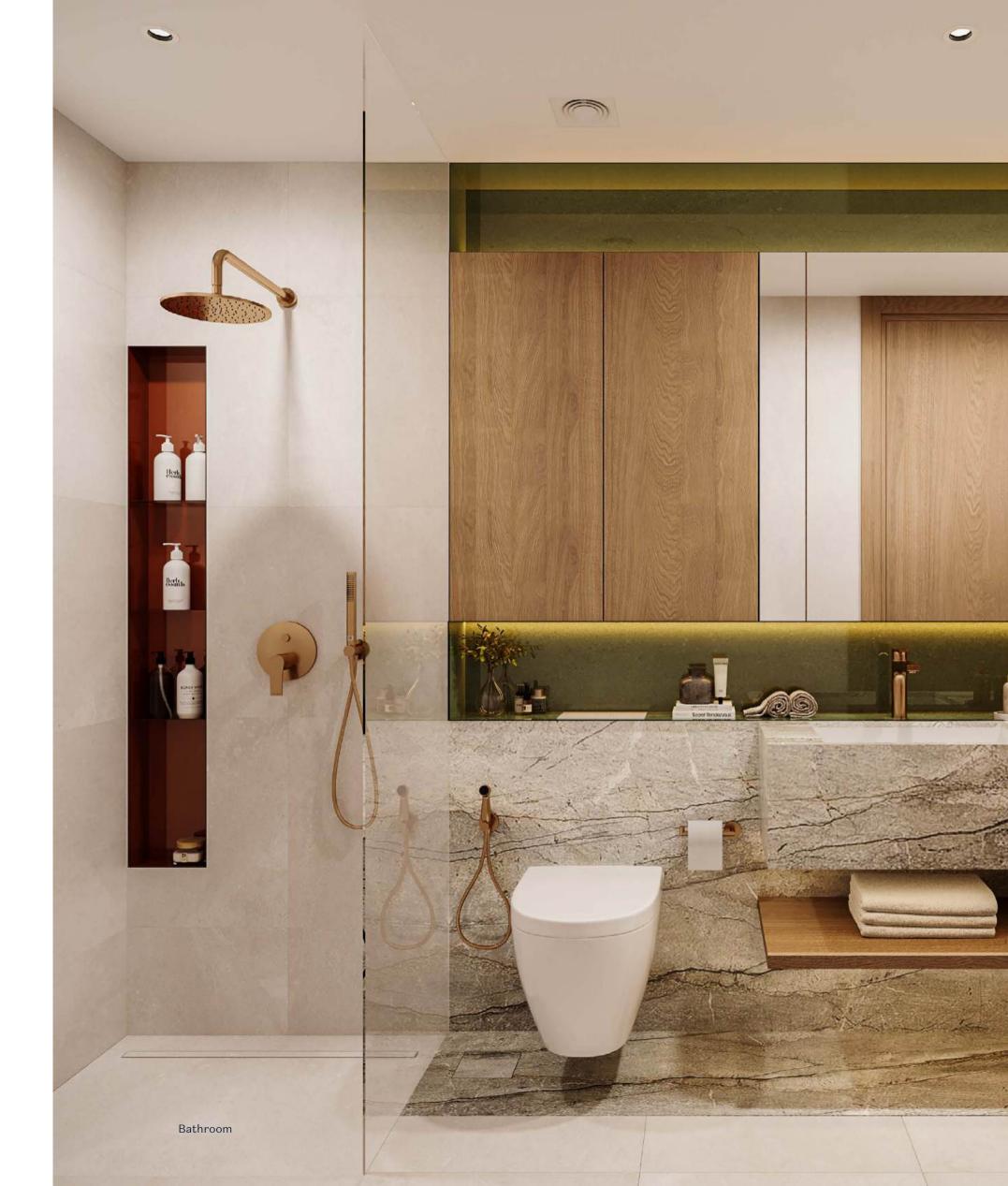




The interiors seamlessly blend modernity, functionality and liveability.



Kitchen



### RAYHAN

at WAADA

#### TOWNHOUSES

Private retreats woven into community fabric. Modern townhouses that balance seclusion with access to WAADA's premier lifestyle offerings.

CONNECTED URBAN LIVING

COMMUNITY GARDEN ACCESS

MULTI-LEVEL FAMILY SPACES











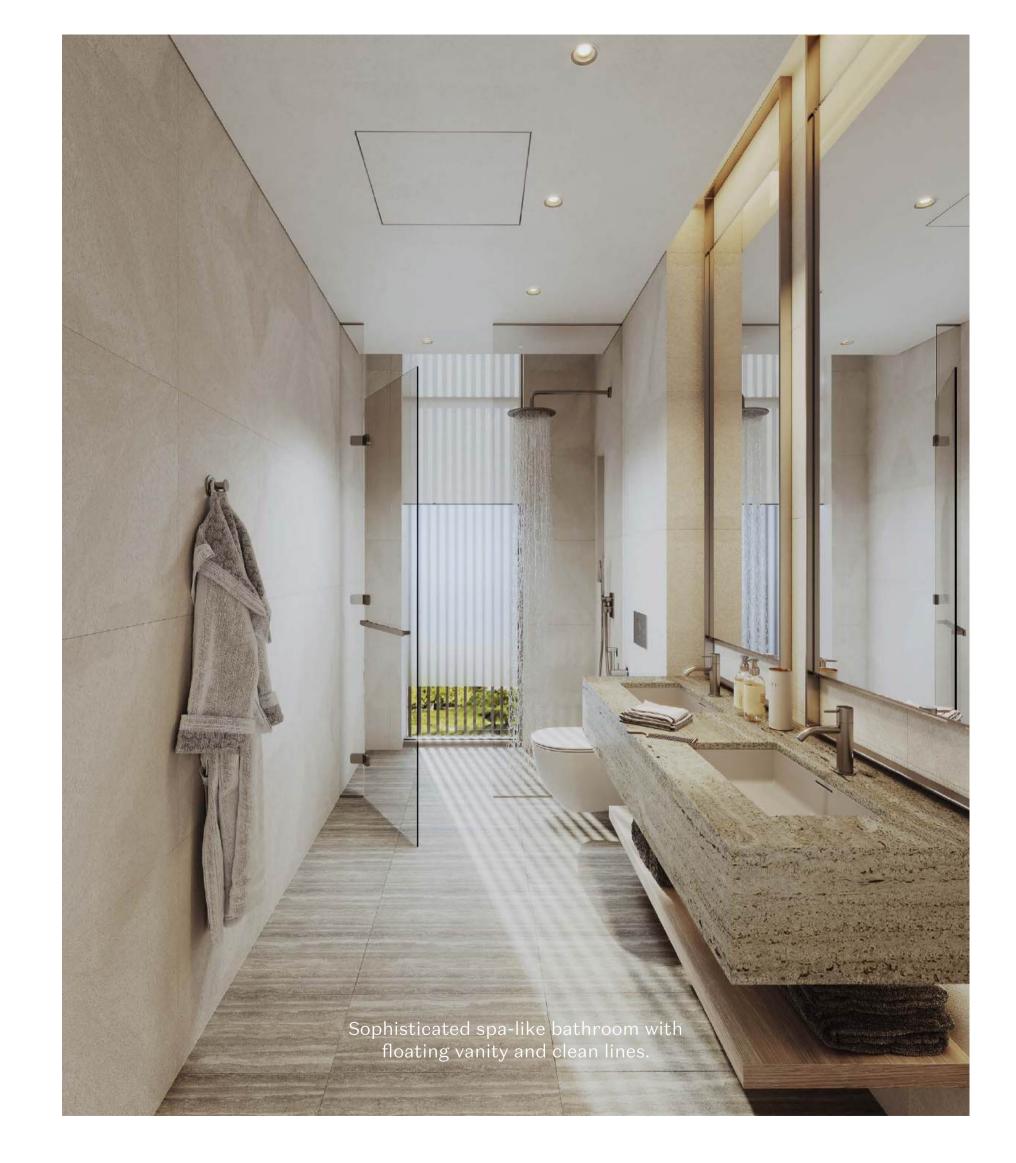


Living Room & Dining Area

Sun-drenched living area with seamless indoor-outdoor flow.







### RAIHA

at WAADA

#### 6 BEDROOM VILLAS

Perfectly situated within the community, these exclusive 6-bedroom villas offer luxurious living with private gardens while maintaining seamless access to premium lifestyle amenities.

6 BEDROOM EXCLUSIVE RESIDENCES

PRIVATE GARDENS AND OUTDOOR ENTERTAINING

PREMIUM LOCATION WITHIN THE COMMUNITY

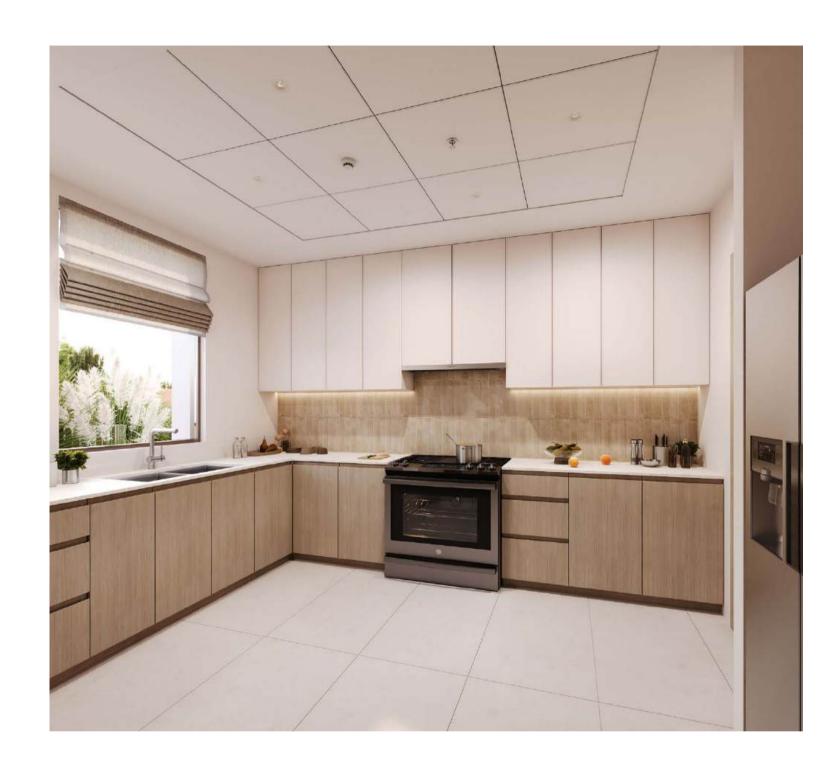










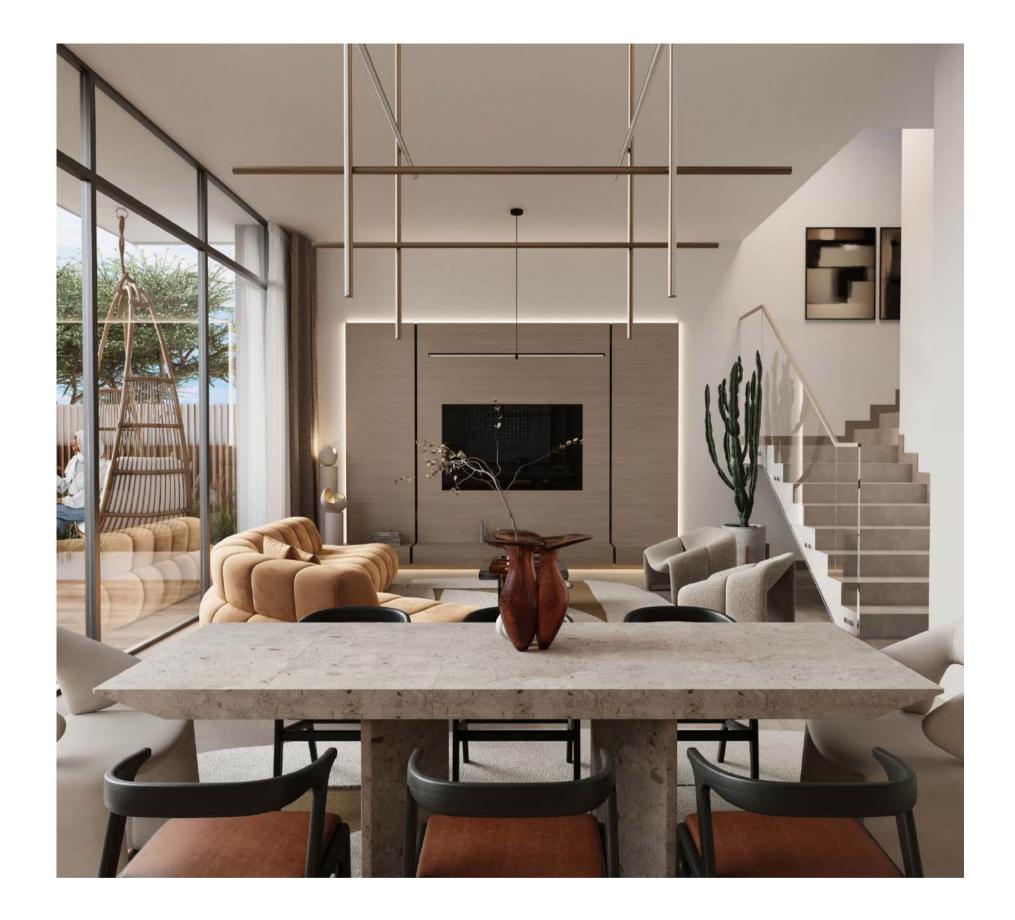


Precision-crafted culinary space with seamless storage and ambient lighting.



146 Kitchen







Dining | Family Room

Thoughtfully balanced proportions for both conversation and relaxation.

## RAIMA

at WAADA

#### 4 BEDROOM VILLAS

Elegantly designed residences that blend sophisticated living with functional aesthetics, creating an exclusive retreat within the premium Waada community.

4 BEDROOM EXCLUSIVE RESIDENCES

PRIVATE GARDENS AND OUTDOOR ENTERTAINING

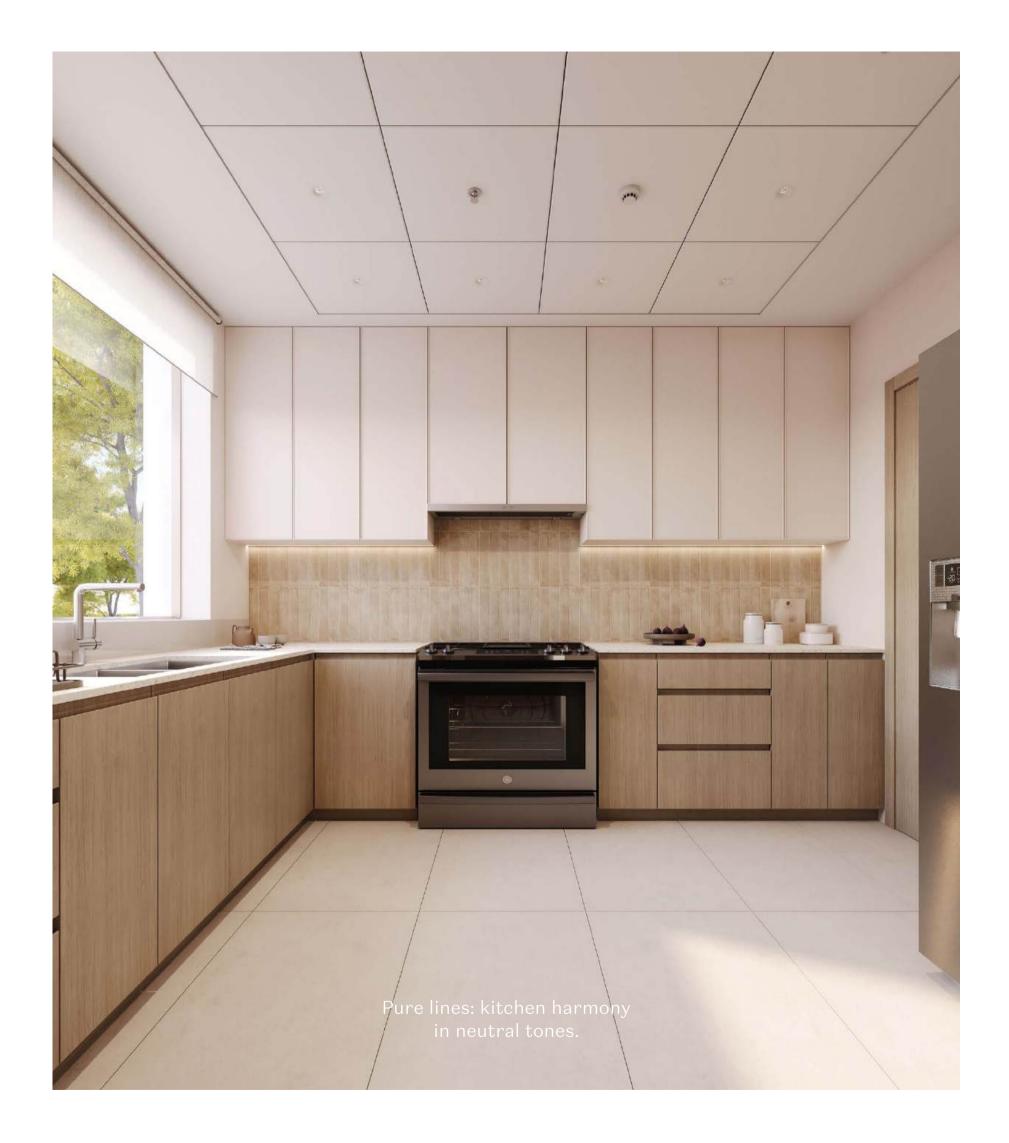
PREMIUM LOCATION WITHIN THE COMMUNITY

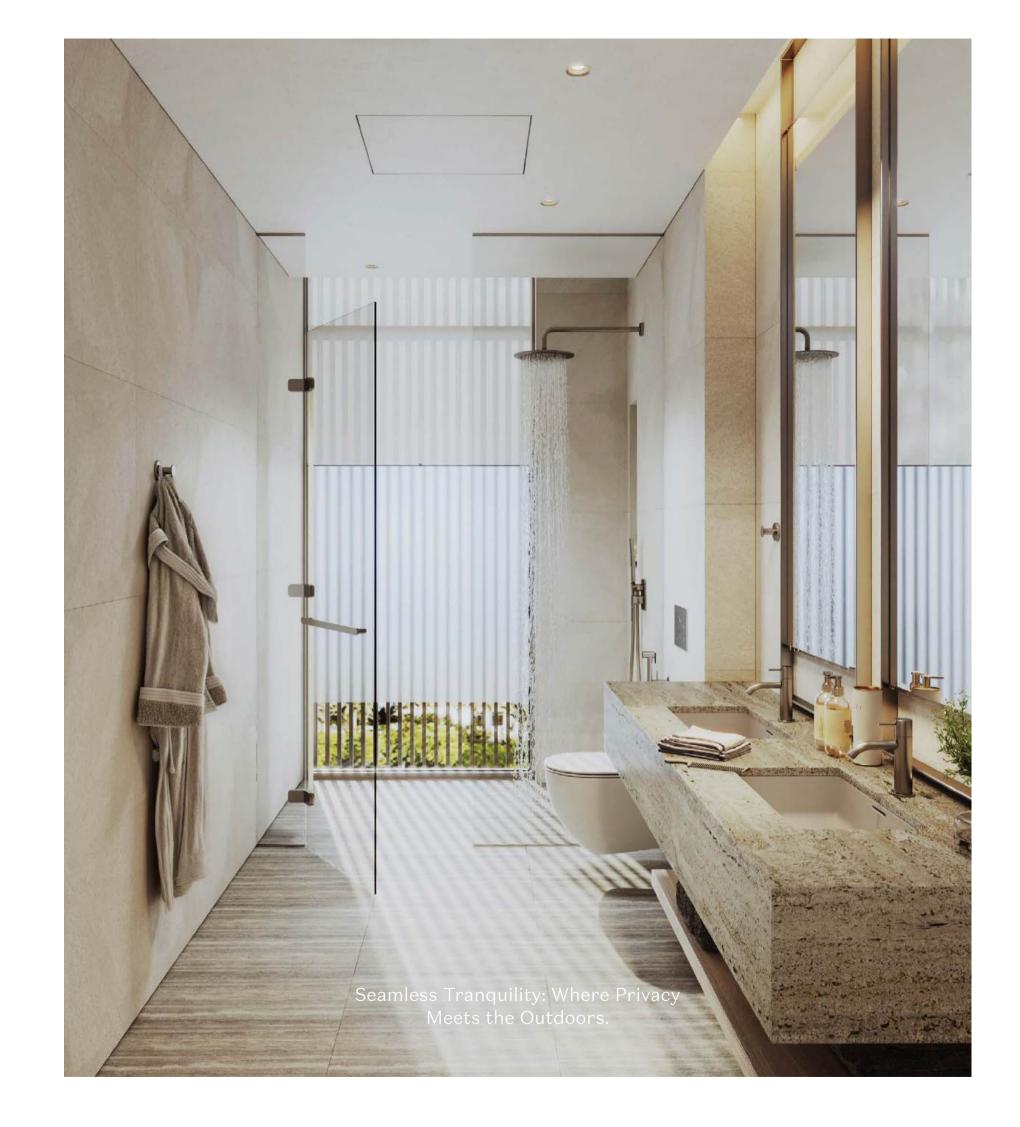










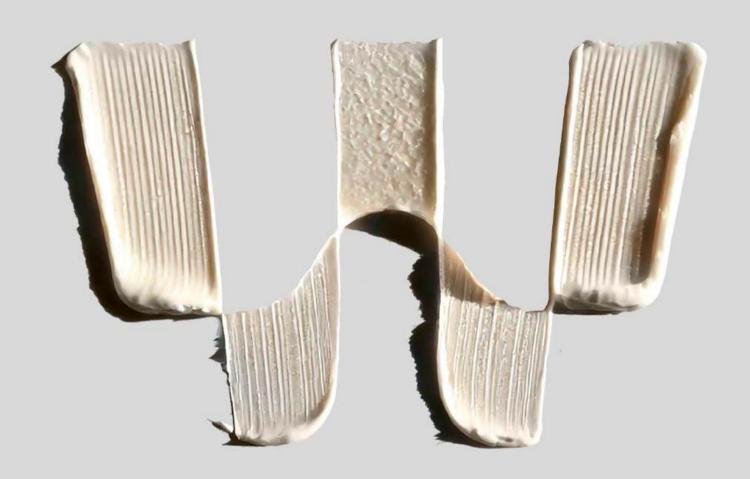


Kitchen



# WELLNESS AND NATURE

Beauty in its most rare form.

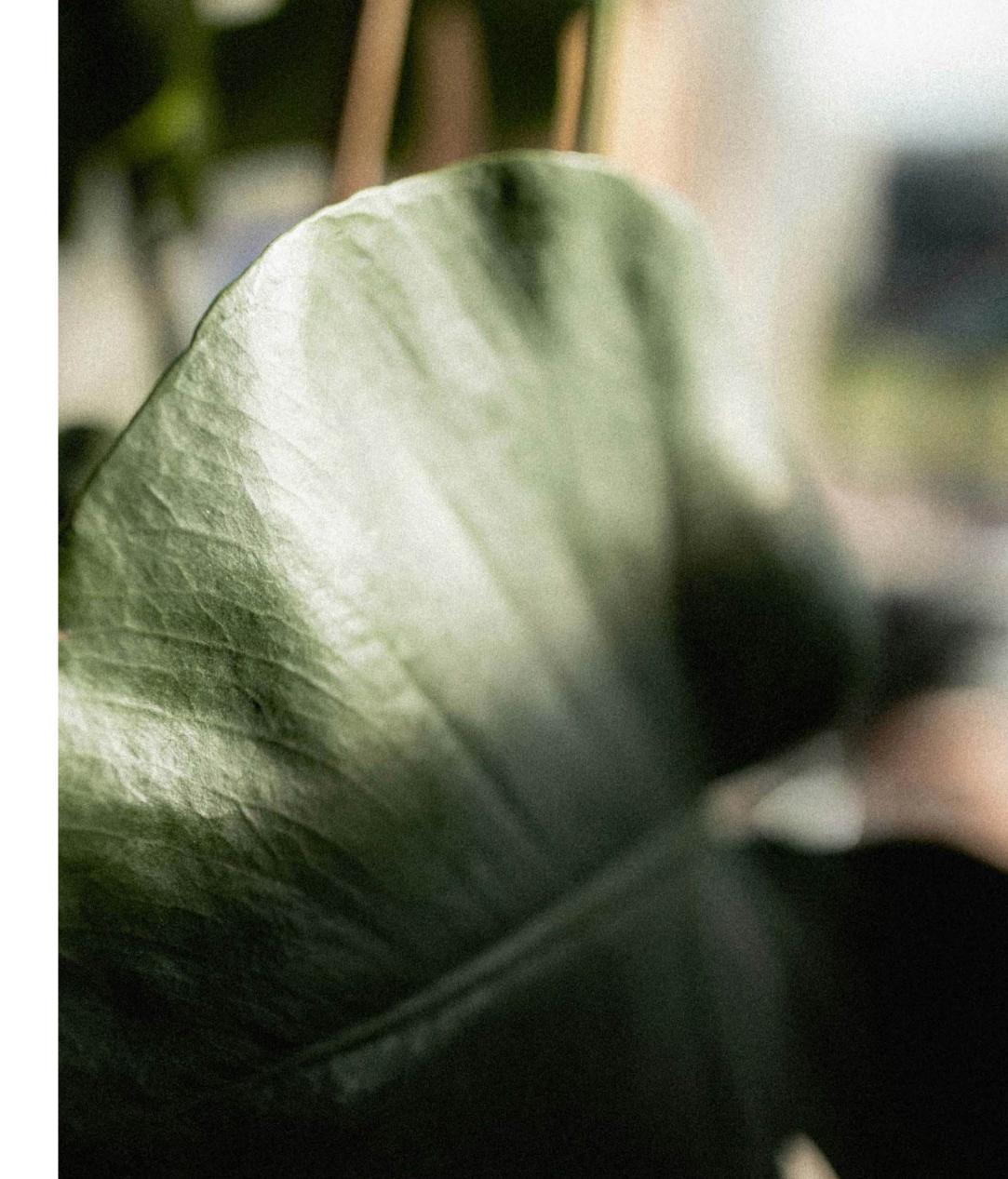


## A Holistic Approach to Well-being.

### Nature's Grandeur, Reimagined.

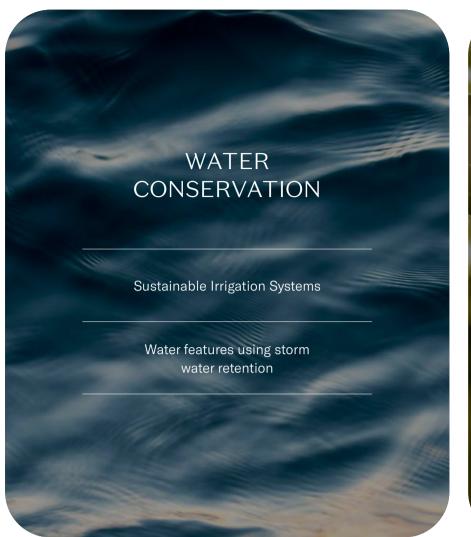
Waada embraces a comprehensive wellness vision that permeates every aspect of community design and daily life. The abundant open spaces, comprising 40% of our development, offer tranquil retreats and active recreation areas.



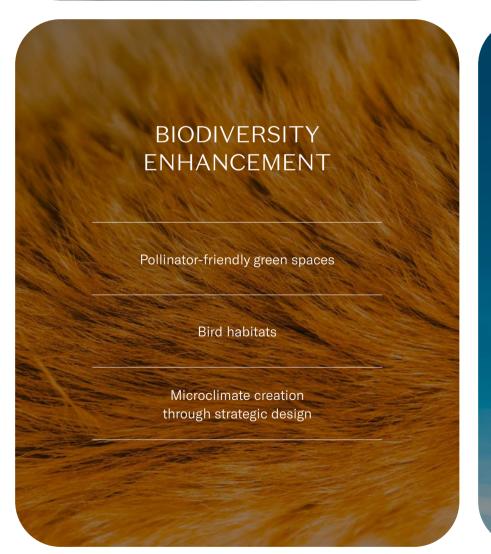


## The Green Heart Of Waada:









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## CLIMATE RESILIENCE Heat island effect reduction strategies Permeable surfaces for natural drainage Carbon capture through extensive planting Climate-responsive design elements

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Five Flourishing Behaviors



CONNECT

Multigenerational interaction Social infrastructure Cultural integration

Community engagement



**THRIVE** 

Sustainable living Premium amenities Future-ready design

BALANCE

Work-life harmony Accessible recreation Green retreats Mental well-being



MOVE

Pedestrian pathways Cycling infrastructure Active lifestyle Car-free zones

NURTURE

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Family-centred spaces Educational facilities Growth opportunities Cultural enrichment



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### Waada Is Defined As...





### Contacts

DUBAI

BT Properties DWC LLC
Offices 101-102. A1
Dubai South HO. Dubai.

Toll Free 800 50 555 info@btproperties.ae

LONDON

Blue Horizon

14 Hanover Square,

Mayfair London W1S 1HI

Toll Free: 0800 334 5555 ukoffice@btproperties.ae

#### NEW YORK

17 State Street Suite 4000 New York, NY 10004 USA.

(+1) 212 739 0871 usaoffice@btproperties.ac

www.btproperties.ae





A Neighbourhood by BT PROPERTIES