

PLANS & MOOD BOARD
BROCHURE

R O V E
H O M E



IRTH

NO PLACE LIKE ROVE HOME

Embrace Rove’s forever-young spirit at Rove Home, where inspiring design and vibrant art installations converge with an exceptional location and an extended playlist of life-enhancing amenities that make this residence a complete ecosystem that has everything you’ll ever need.

This isn’t just where you’ll live.
It’s where you’ll thrive.



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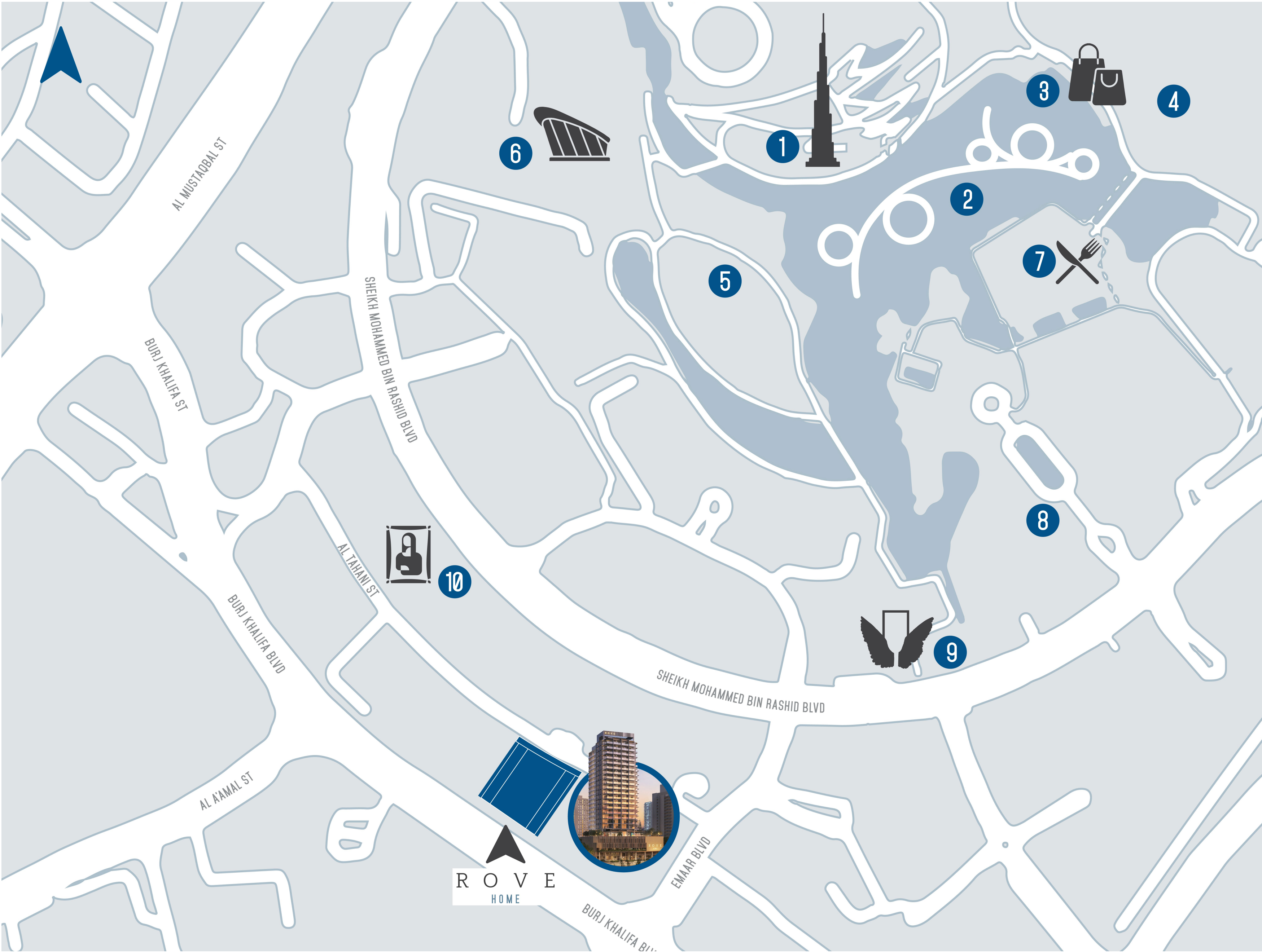
DOWNTOWN DUBAI

Architecturally and aspirationally, Downtown Dubai is one of the urban wonders of the world – its irresistible magnetic charm welcomes the world with open arms.

Be at the centre of everything that matters, or explore the exciting city that's just a short ride away.

LOCATION AND URBAN PROXIMITY

- 1. Burj Khalifa [5 mins. by road]
- 2. The Dubai Fountain [6 mins. by road]
- 3. Dubai Mall [6 mins. by road]
- 4. Chinatown [6 mins. by road]
- 5. Burj Park [4 mins. by road]
- 6. Dubai Opera [6 mins. by road]
- 7. Souk Al Bahar [7 mins. by road]
- 8. Palace Downtown [8 mins. by road]
- 9. Wings of Mexico Statue [7 mins. by road]
- 10. Foundry Progressive Art Space [3 mins. by road]



LIVE.
THRIVE.
ROVE.



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PROJECT DETAILS

PROJECT NAME:

ROVE HOME

PLOT AREA:

40,132 Sqft

BRAND:

ROVE Hotels

ID TEAM:

Zebra

ART TEAM:

Studio Feel

UNIT MIX

Studio	50%
1Br	40%
2Br	10%

PARKING

One Parking Per Unit

ANTICIPATED HANDOVER DATE

Q2 2026

UNIT SIZE RANGE SQFT

BR	MIN	MAX
Studio	410	444
1BR	600	870
2BR	1,204	1,343

DEVELOPER:

IRTH Development LLC

TOTAL # OF UNITS:

348

ARCHITECT:

Archcorp

LANDSCAPE ARCHITECT:

Studio Create Landscape Architecture

FULLY FURNISHED UNITS

ELEVATORS

Residential	4
Service	1

ESTIMATED SERVICE FEES

20 Dhs Per Sqft

OTHER SERVICES

A La Carte Services Available



BUILDING STRUCTURE

ROOF LEVEL

LEVEL 14-19

LEVEL 2-13

LEVEL 1 (AMENITIES)

PODIUM 3

PODIUM 2

PODIUM 1

MEZZANINE FLOOR

GROUND FLOOR

BASEMENT FLOOR



OVERALL PLAN TYPICAL FLOOR

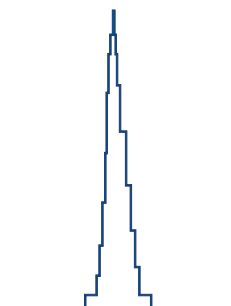
LEVEL 2-13



ROVE URBAN OASIS
VIEW



BOULEVARD
FACING



BOULEVARD
BURJ KHALIFA
VIEW



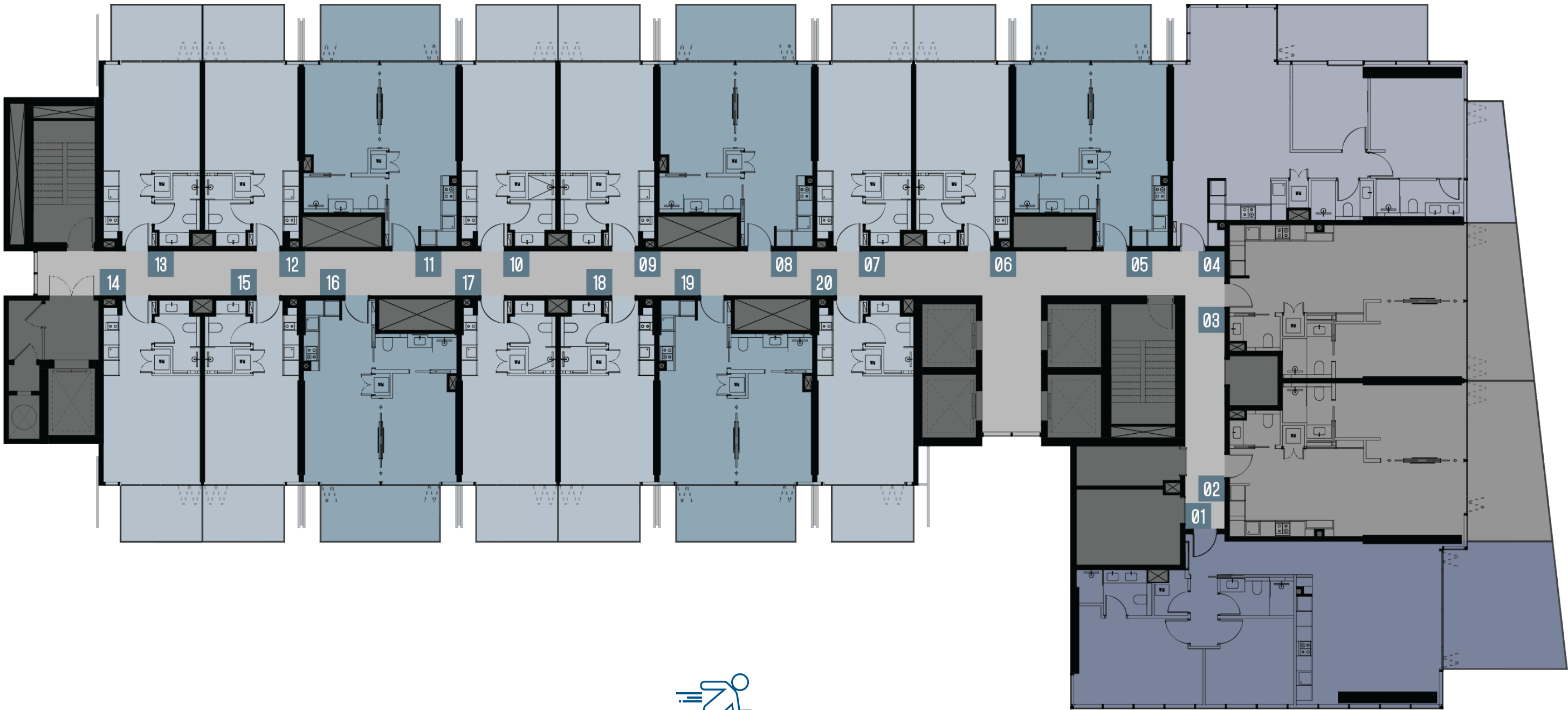
CITY VIEW



SPORTS ACTIVITIES
VIEW

Legend

- Studio
- 1 Bedroom Type A
- 1 Bedroom Type B
- 1 Bedroom Type C
- 2 Bedroom Type A
- 2 Bedroom Type B



OVERALL PLAN TYPICAL FLOOR

LEVEL 14-19

Legend

- Studio
- 1 Bedroom Type A
- 1 Bedroom Type B
- 1 Bedroom Type C
- 2 Bedroom Type A
- 2 Bedroom Type B



CITY VIEW



ROVE URBAN OASIS
VIEW



BOULEVARD
FACING



BOULEVARD
BURJ KHALIFA
VIEW



SPORTS ACTIVITIES
VIEW



GROUND LEVEL AMENITIES

TOTAL NO. OF AMENITIES: 7

Legend

- 1. Double Height Lobby Lounge
- 2. ROVE Cafe
- 3. Co-working Area
- 4. Podcast Studio
- 5. Convenience Store
- 6. Soundproof Meeting Pods
- 7. Residents' Mail Boxes



FIRST LEVEL

INDOOR AMENITIES
OUTDOOR AMENITIES



FIRST LEVEL INDOOR AMENITIES

TOTAL NO. OF AMENITIES: 4

Legend

1.

Gym

2.

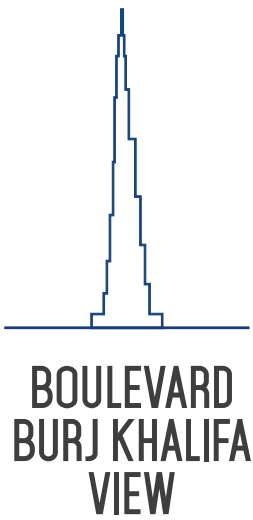
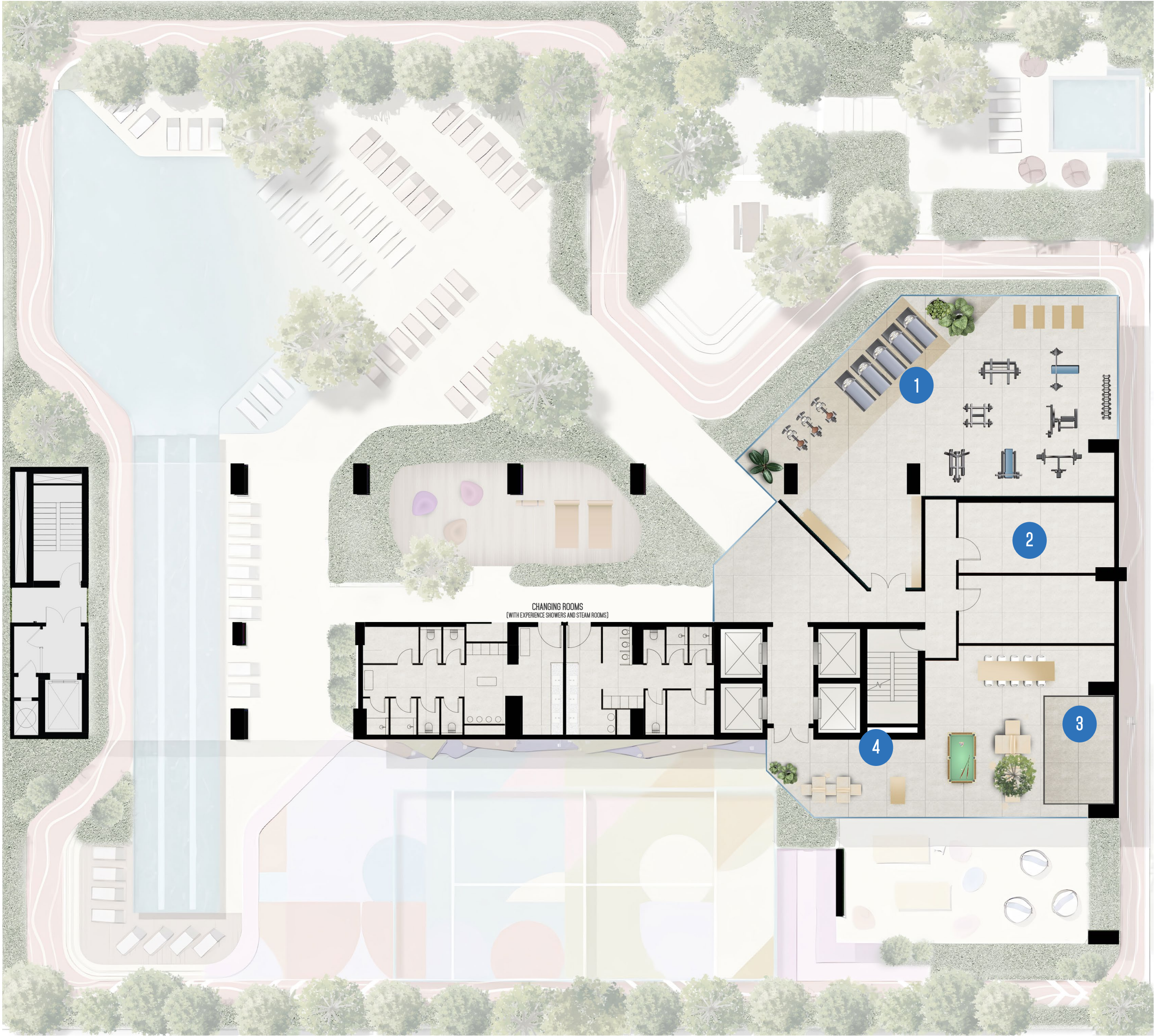
Guest Studios (Rental)

3.

Multi-purpose Room

4.

Arcade Zone and Movie Lounge



FIRST LEVEL OUTDOOR AMENITIES

TOTAL NO. OF AMENITIES: 13

Legend

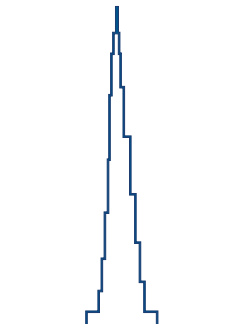
- 1. Infinity Pool / Beach Pool
- 2. Semi-Olympic Lap Pool
- 3. Open-Air Gym
- 4. Running Track
- 5. Sundeck
- 6. Basketball Court
- 7. Paddle Tennis Court
- 8. Climbing Wall
- 9. Outdoor Lounge and Games Area
- 10. Jacuzzi
- 11. BBQ Area
- 12. Zen Garden
- 13. Lush Landscaping



CITY VIEW



BOULEVARD
FACING



BOULEVARD
BURJ KHALIFA
VIEW



ROOFTOP VIEWING DECK

Legend

- 1. Entrance
- 2. Viewing & Seating Zone
- 3. Social Seating Zone



UNIT PLANS

MATERIAL BOARD FURNITURE LAYOUT



UNIT PLANS

STUDIO

ALL LEVELS

Legend

1.

Entrance

2.

Kitchen
3.00m X 1.90m

3.

Living Room & Bedroom
4.50m X 3.80m

4.

Bathroom
3.00m X 1.90m

5.

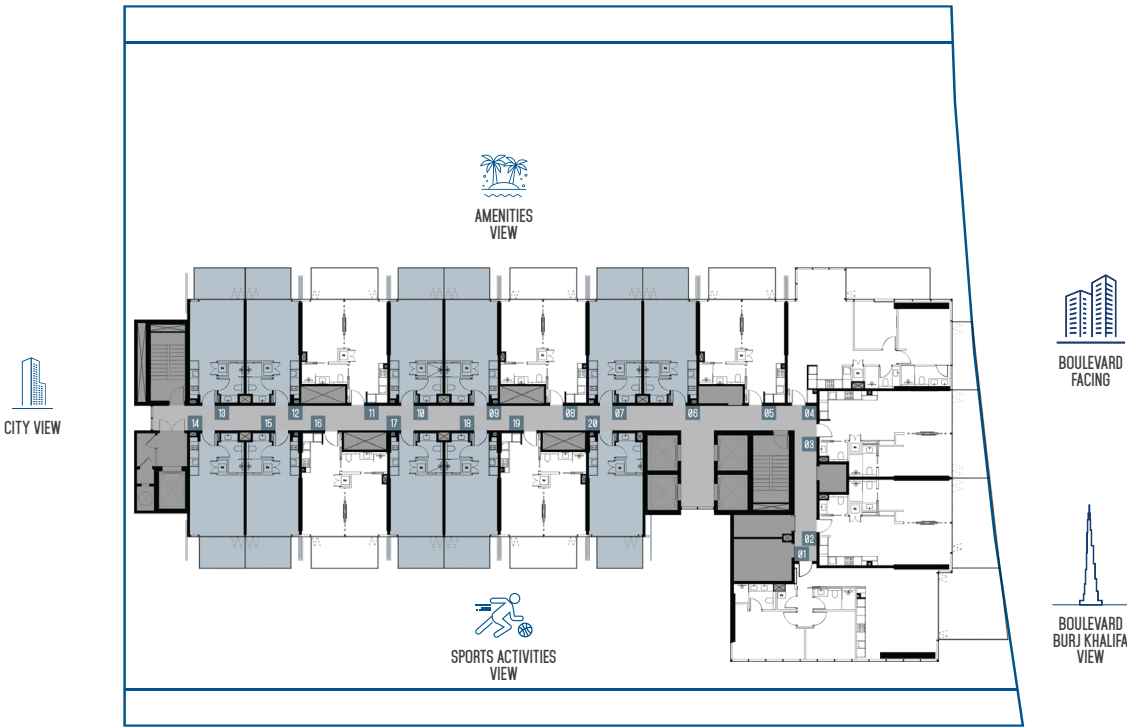
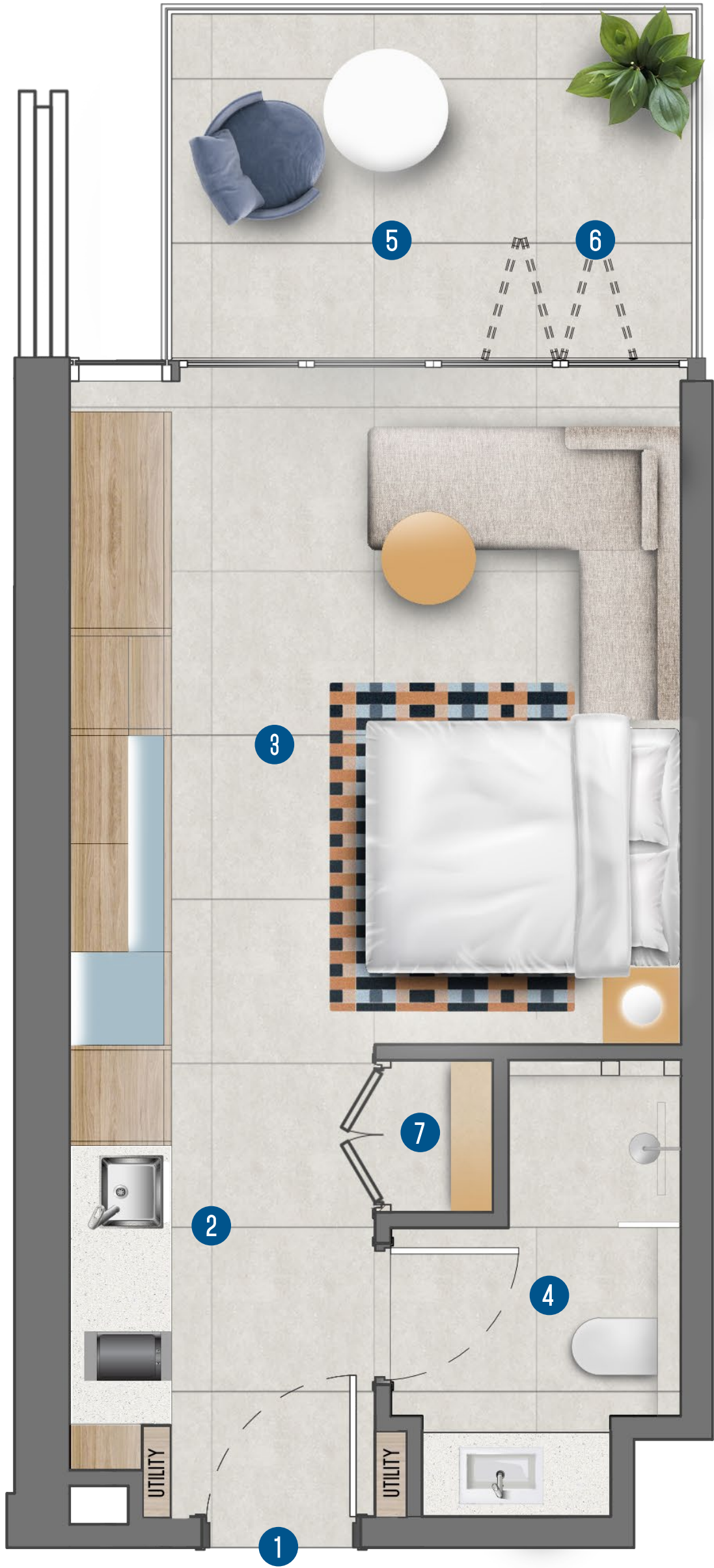
Balcony
3.30m X 2.30m

6.

Bi-fold Glass Doors

7.

Laundry



STUDIO	SQFT
INTERNAL AREA	327-353
BALCONY AREA	83-92
TOTAL AREA	410-445

- CEILING HEIGHT = 3.00 METERS
- KITCHEN HEIGHT = 2.70 METERS

UNIT PLANS

1BR TYPE A

ALL LEVELS

- Legend
1.

Entrance
2.

Kitchen
2.80m X 2.50m
3.

Living Room & Dining Area
3.10m X 5.10m
4.

Bedroom
3.60m X 3.00m
5.

Walk-in Closet
2.20m X 1.00m
6.

Bathroom
3.40m X 1.50m
7.

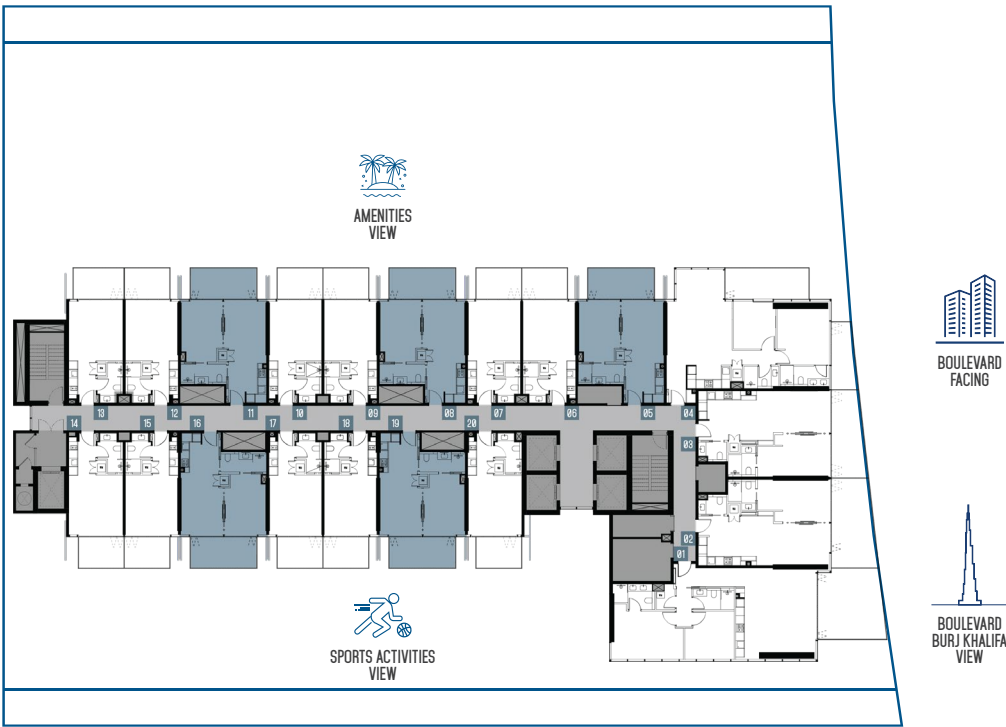
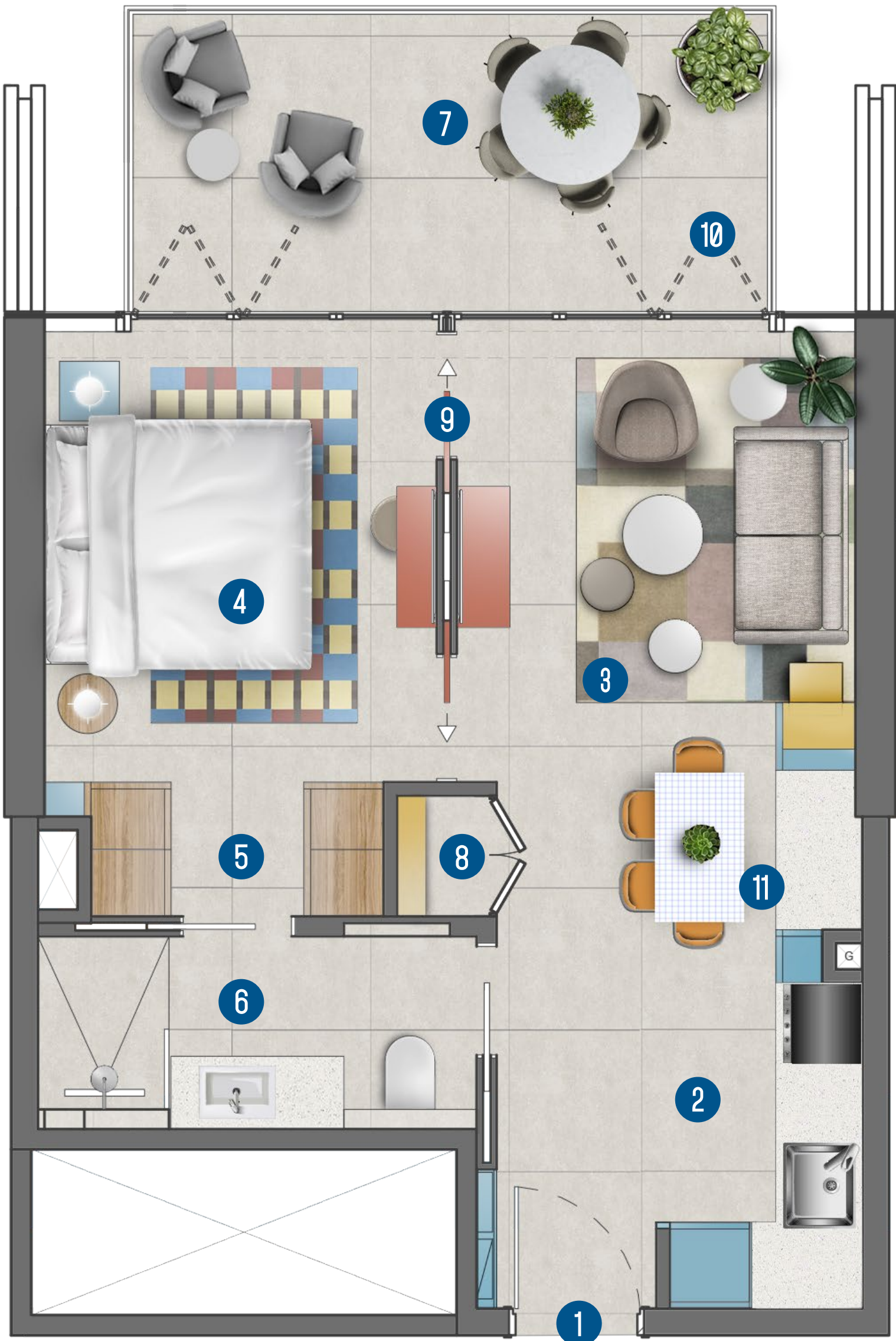
Balcony
4.90m X 2.30m
8.

Laundry
9.

Pocket Walls
10.

Bi-fold Glass Doors
11.

Built-in Seating



1BR	SQFT
INTERNAL AREA	479
BALCONY AREA	121
TOTAL AREA	600

- CEILING HEIGHT = 3.00 METERS
- KITCHEN HEIGHT = 2.70 METERS

UNIT PLANS

1BR TYPE B

LEVEL 14-19

Legend

1.

Entrance

2.

Kitchen & Dining Area
4.40m X 4.00m

3.

Living Room
4.60m X 3.60m

4.

Balcony
2.30m X 2.00m

5.

Bedroom
3.60m X 3.00m

6.

Walk-in Closet
2.20m X 1.90m

7.

Bathroom
3.40m X 1.50m

8.

Powder Room
2.50m X 1.10m

9.

Laundry

10.

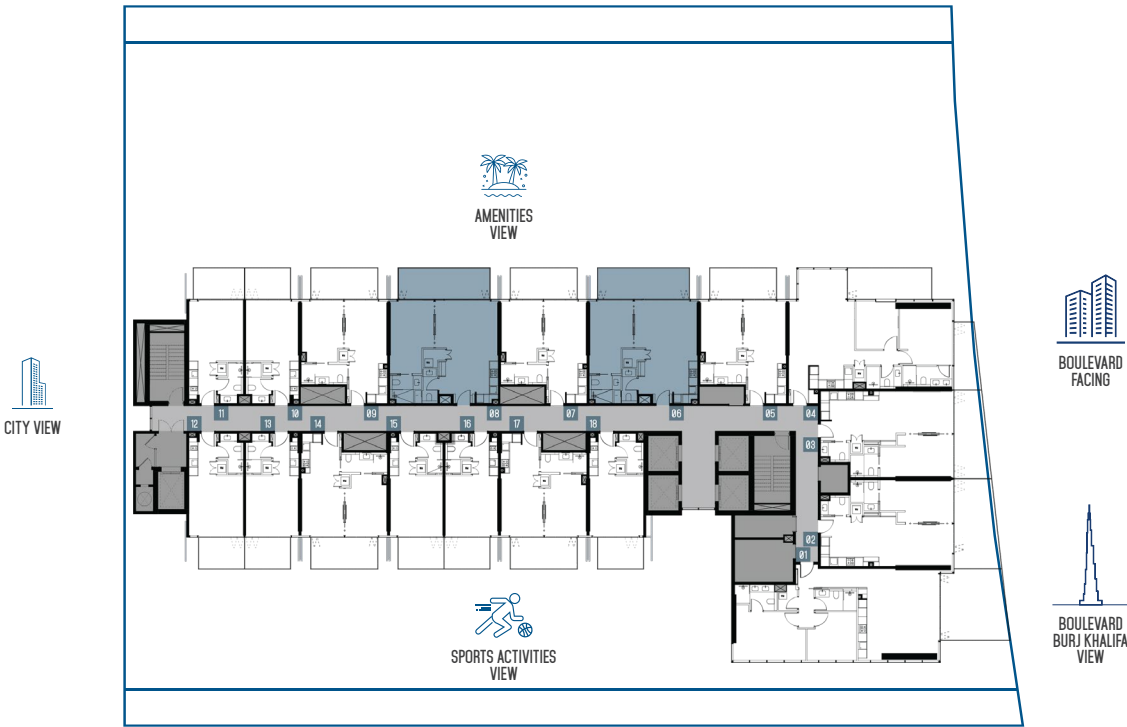
Study Nook

11.

Pocket Walls

12.

Bi-fold Glass Doors



1BR	SQFT
INTERNAL AREA	656
BALCONY AREA	166
TOTAL AREA	822

- CEILING HEIGHT = 3.00 METERS
- KITCHEN HEIGHT = 2.70 METERS

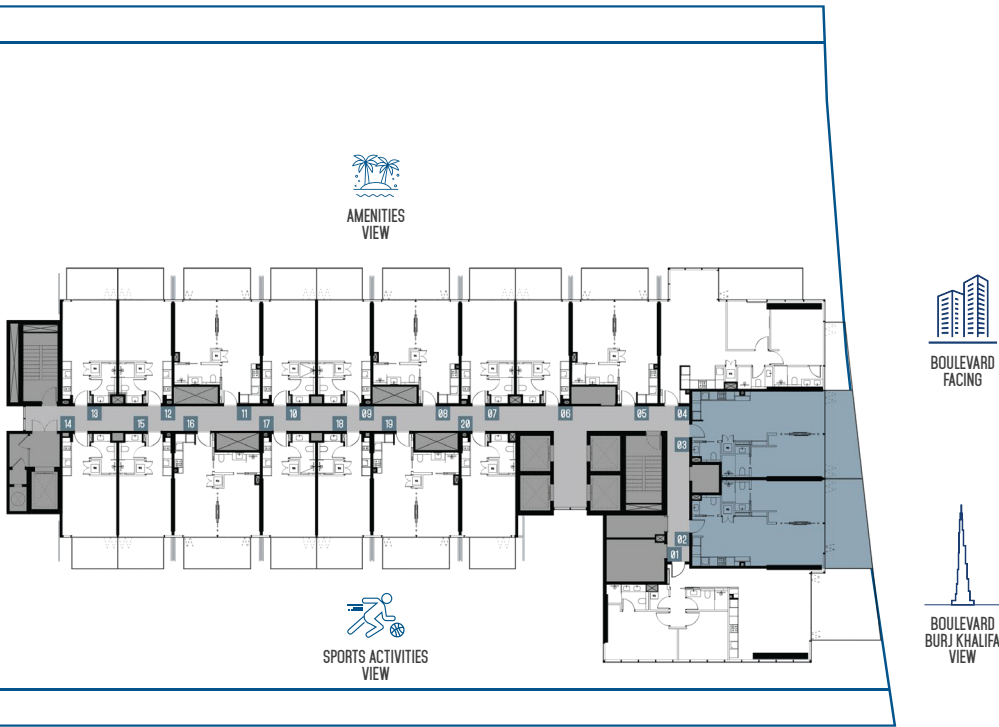
UNIT PLANS

1BR TYPE C

LEVEL 2-18

Legend

- 1. Entrance
- 2. Kitchen & Dining Area
5.40m X 3.90m
- 3. Living Room
4.20m X 3.10m
- 4. Balcony
6.40m X 3.10m
- 5. Bedroom
3.60m X 3.00m
- 6. Walk-in Closet
2.20m X 1.90m
- 7. Bathroom
2.30m X 2.1m
- 8. Powder Room
2.10m X 1.50M
- 9. Laundry
- 10. Study Nook
- 11. Pocket Walls
- 12. Bi-fold Glass Doors



1BR	SQFT
INTERNAL AREA	657
BALCONY AREA	163-213
TOTAL AREA	820-870

- CEILING HEIGHT = 3.00 METERS
- KITCHEN HEIGHT = 2.70 METERS

UNIT PLANS

1BR TYPE 2C

LEVEL 19

- Legend
1.

Entrance
2.

Kitchen & Dining Area
5.40m X 3.90m
3.

Living Room
4.20m X 3.10m
4.

Powder Room
2.1m X 1.30m
5.

Bedroom
3.60m X 3.00m
6.

Walk-in Closet
2.20m X 1.80m
7.

Bathroom
2.30m X 2.10m
8.

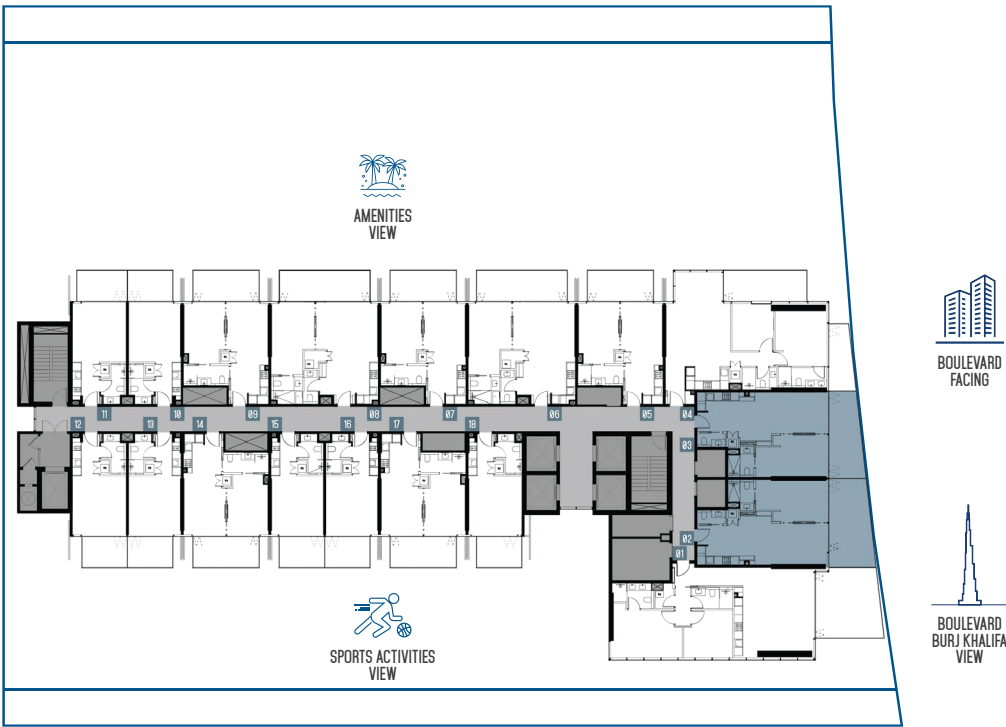
Balcony
6.40m X 3.10m
9.

Bi-fold Glass Doors
10.

Study Nook
11.

Laundry
12.

Pocket Walls



1BR	SQFT
INTERNAL AREA	631
BALCONY AREA	163-213
TOTAL AREA	794-844

- CEILING HEIGHT = 3.00 METERS
- KITCHEN HEIGHT = 2.70 METERS

UNIT PLANS

2BR TYPE A

ALL LEVELS

- Legend
1.

Entrance
2.

Kitchen
5.25m X 1.60m
3.

Living Room & Dining Area
4.75m X 6.75m
4.

Bedroom
3.70m X 3.70m
5.

Bathroom
3.00m X 1.60m
6.

Master Bedroom
3.70m X 3.30m
7.

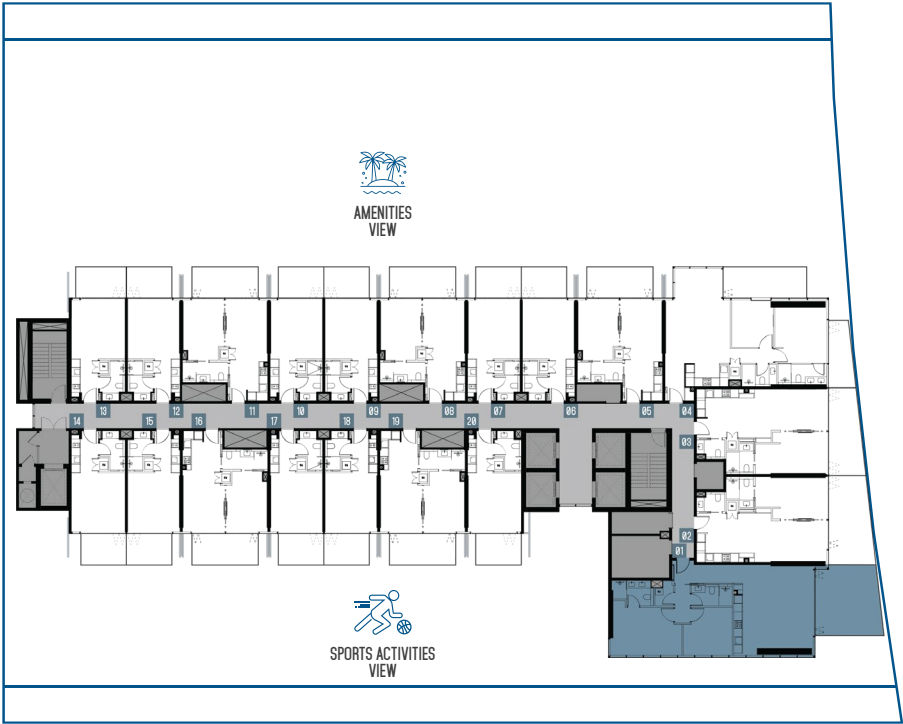
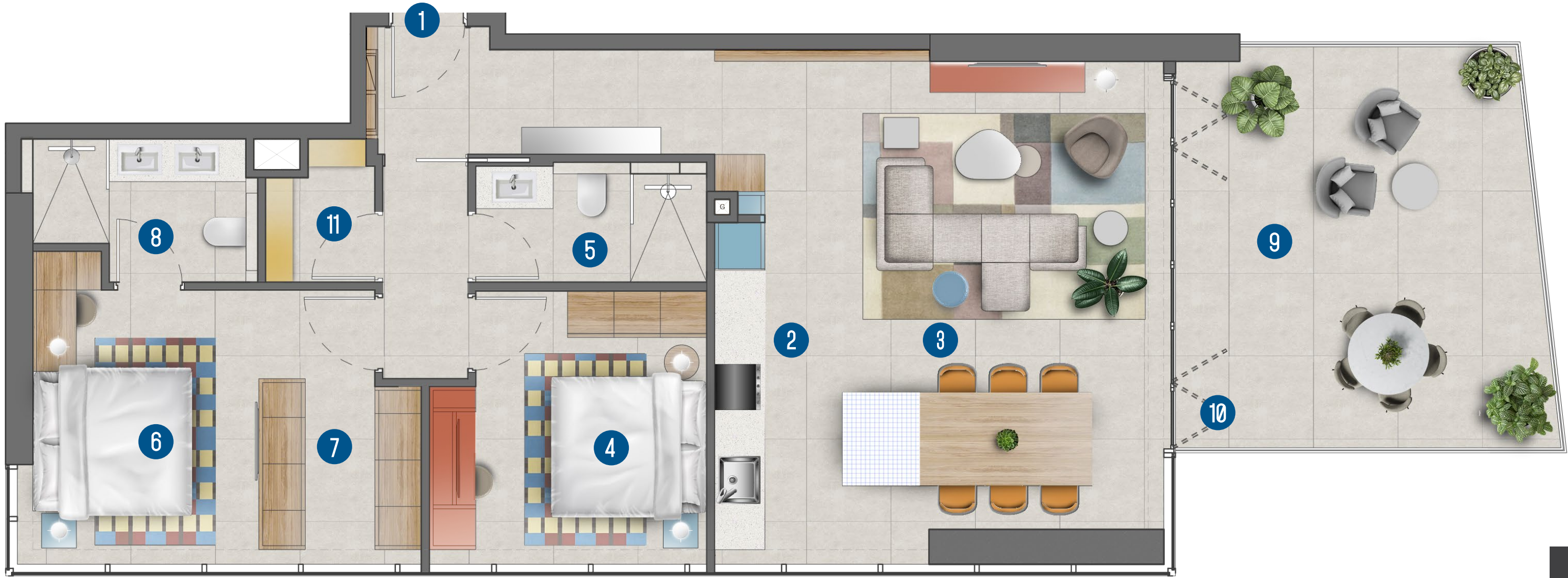
Walk-in Closet
2.10m X 1.60m
8.

Master Bathroom
2.90m X 1.90m
9.

Balcony
5.20m X 4.70m
10.

Bi-fold Glass Doors
11.

Laundry



2BR		SQFT
INTERNAL AREA		1073
BALCONY AREA		270
TOTAL AREA		1343

- CEILING HEIGHT = 3.00 METERS
- KITCHEN HEIGHT = 2.70 METERS

UNIT PLANS

2BR TYPE B

ALL LEVELS

Legend

1.

Entrance

2.

Kitchen & Dining Area

4.50m X 4.40m

3.

Living Room

4.50m X 4.40m

4.

Bedroom

3.60m X 3.40m

5.

Bathroom

2.60m X 1.60m

6.

Master Bedroom

4.20m X 4.00m

7.

Master Bathroom

3.80m X 1.50m

8.

Balcony 1

4.90m X 1.70m

9.

Balcony 2

6.10m X 2.30m

10.

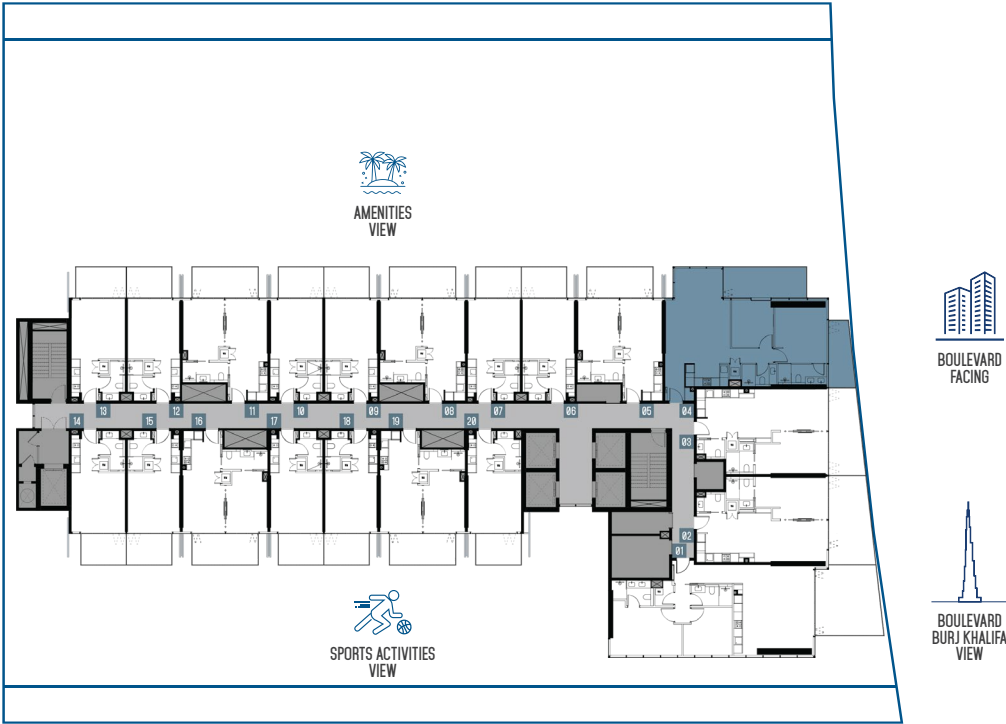
Study Nook

11.

Bi-fold Glass Doors

12.

Laundry



2BR	SQFT
INTERNAL AREA	962
BALCONY AREA	243
TOTAL AREA	1205

- CEILING HEIGHT = 3.00 METERS
- KITCHEN HEIGHT = 2.70 METERS

BRANDED APARTMENTS

MATERIAL BOARD

Grey Floor Tile - General



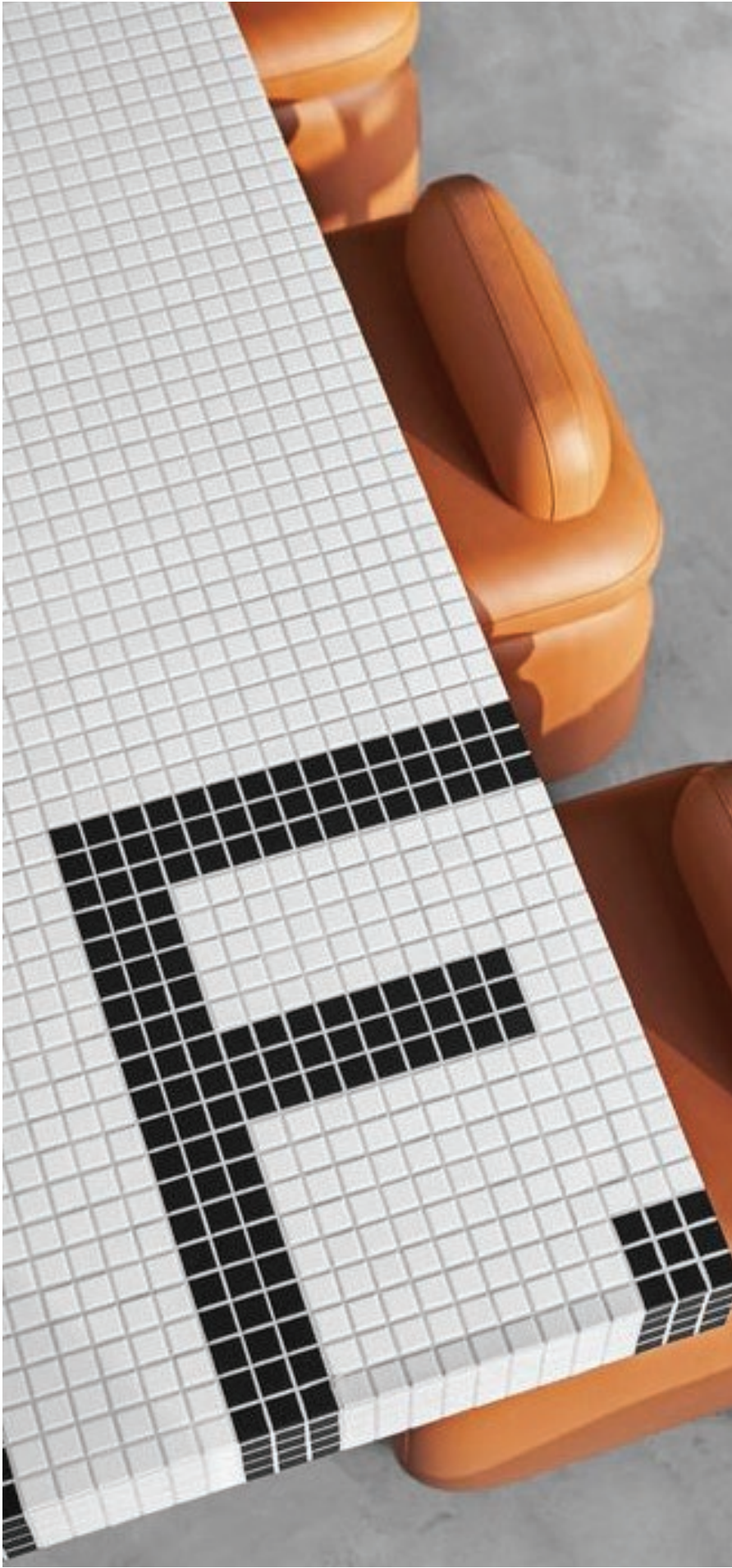
Rug



Curtain



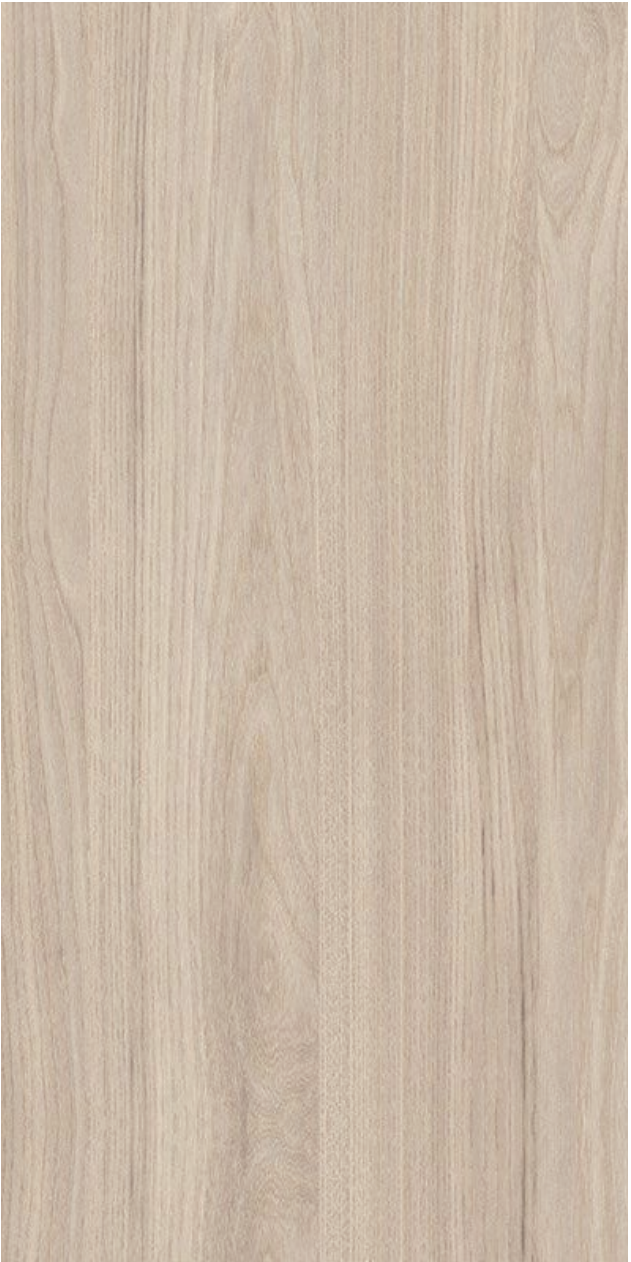
Mosaic Tile



Cushions



Oak Veneer



Red Metal



Yellow Metal



Lacquered Wood



FURNITURE LAYOUTS



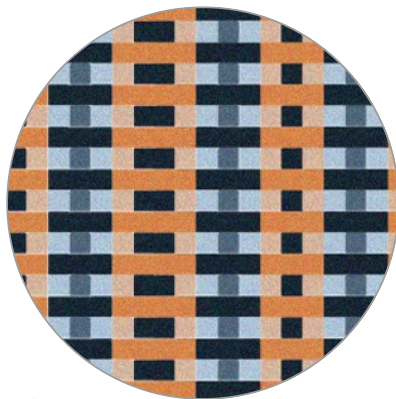
BRANDED APARTMENTS

FURNITURE LAYOUT

STUDIO



Outdoor Table



Rug



Nightstand



Outdoor Armchair



Bed



Sofa



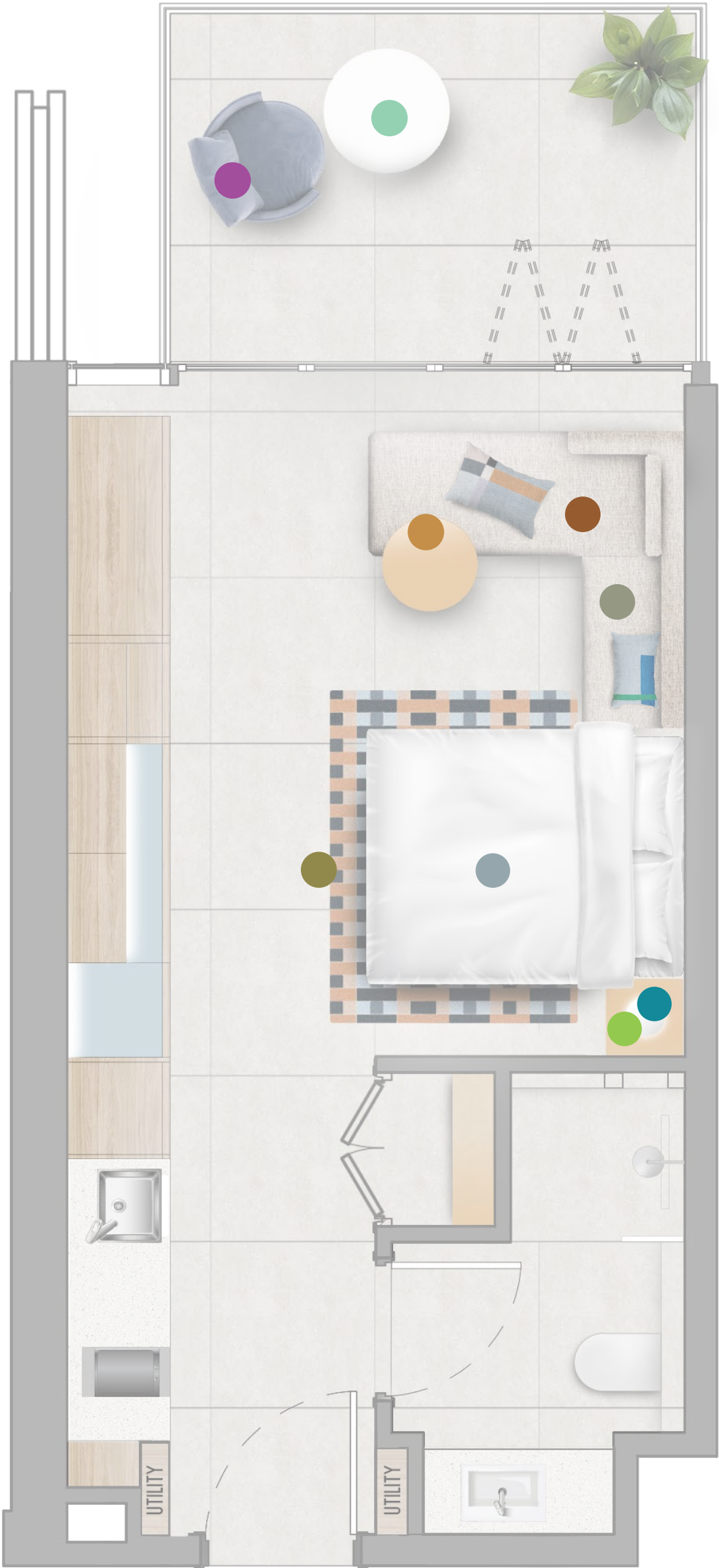
Pendant



Accent Table




Cushion




BRANDED APARTMENTS

FURNITURE LAYOUT


ONE BEDROOM




Nightstand




Outdoor Table




Rug



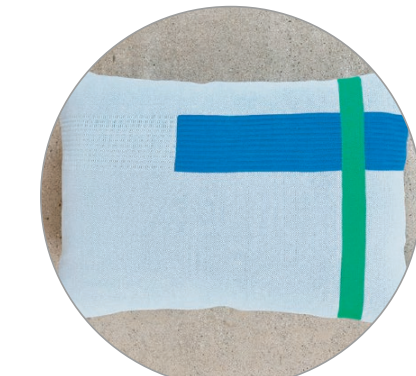
Sofa




Armchair



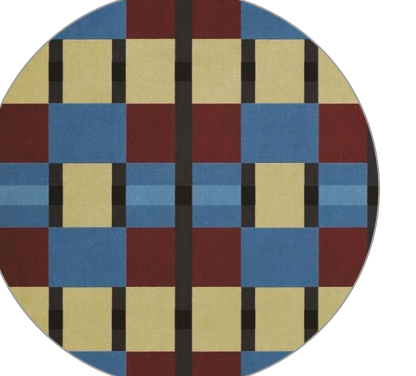
Cushion




Cushion




Outdoor Chair




Rug




Pendant




Dining Chair




Outdoor Armchair




Bed



Coffee Table



Accent Table



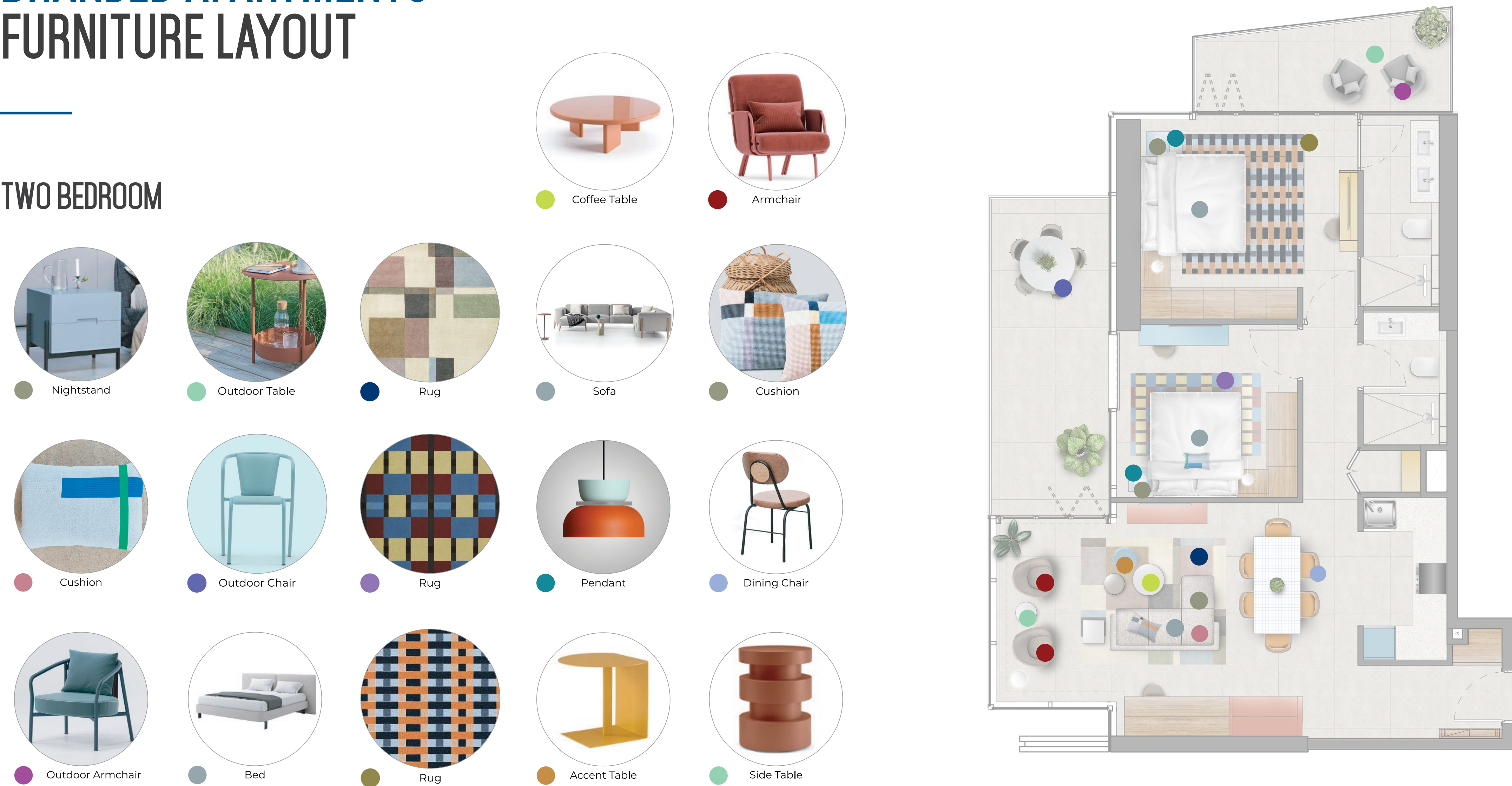
Side Table



BRANDED APARTMENTS

FURNITURE LAYOUT

TWO BEDROOM



ABOUT THE DEVELOPER

IRTH

IRTH emerges as a prominent real estate investment platform, holding a distinguished position among the top-tier establishments in the UAE. Its stature is further augmented by a wide array of strategic partnerships with esteemed local and international hospitality brands.




R O V E
H O M E

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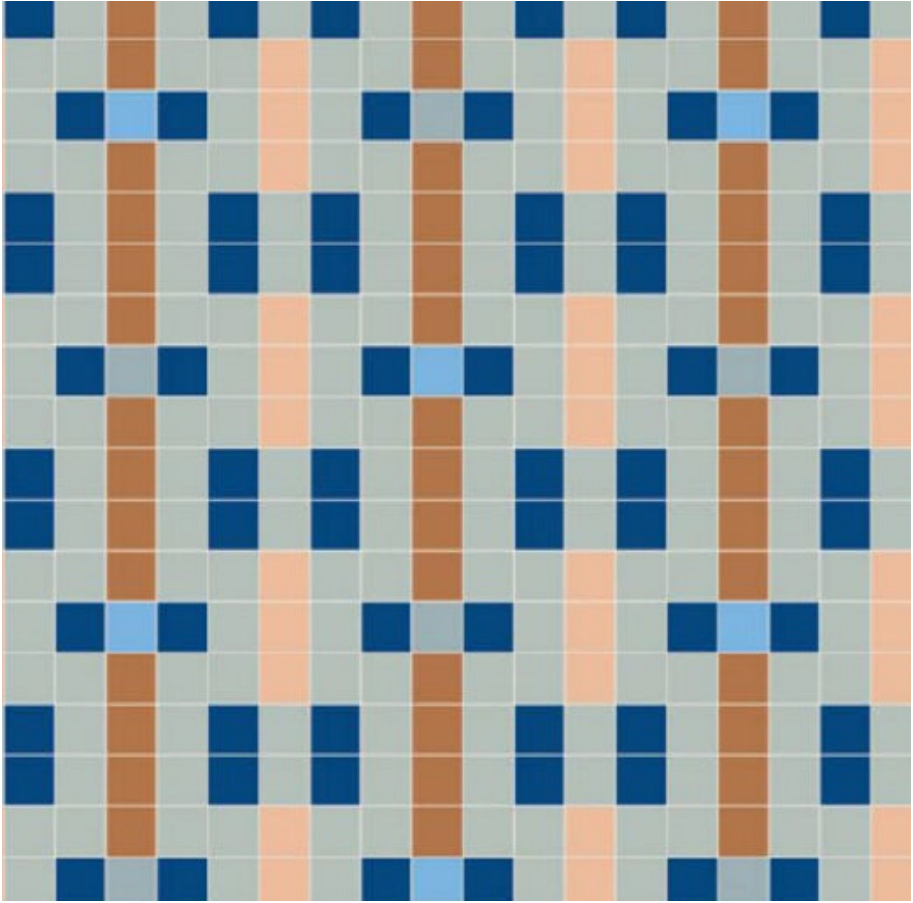
IRTH

GROUND LEVEL MATERIAL BOARD


Powder Coated Metal



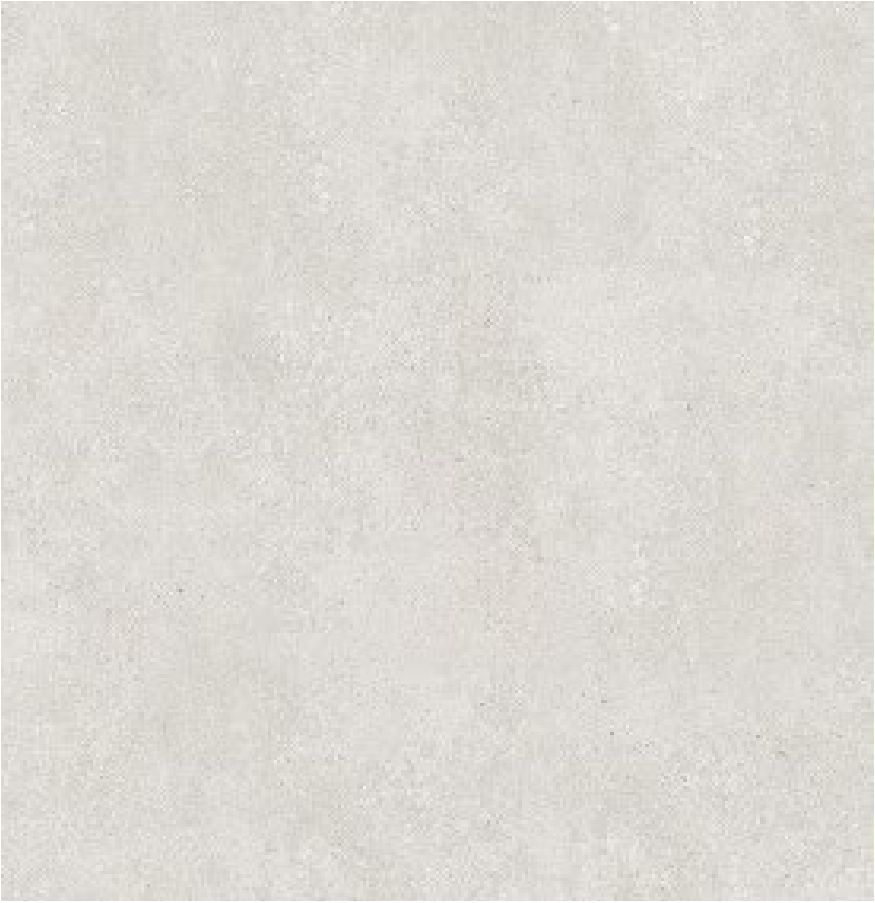
Accent Tiles - Floor




Stone Finish



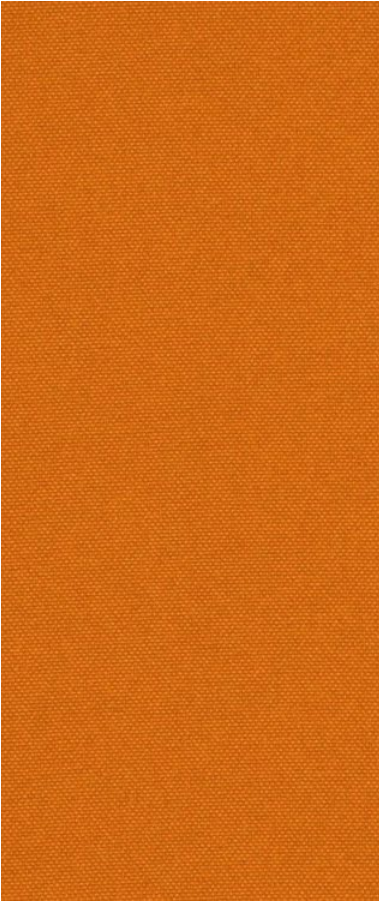
Grey Floor Tile - General




Fluted Glass



Fabric



Oak Veneer



Tiles- Counter



Metal Shelf



Decorative Rug



Cushion



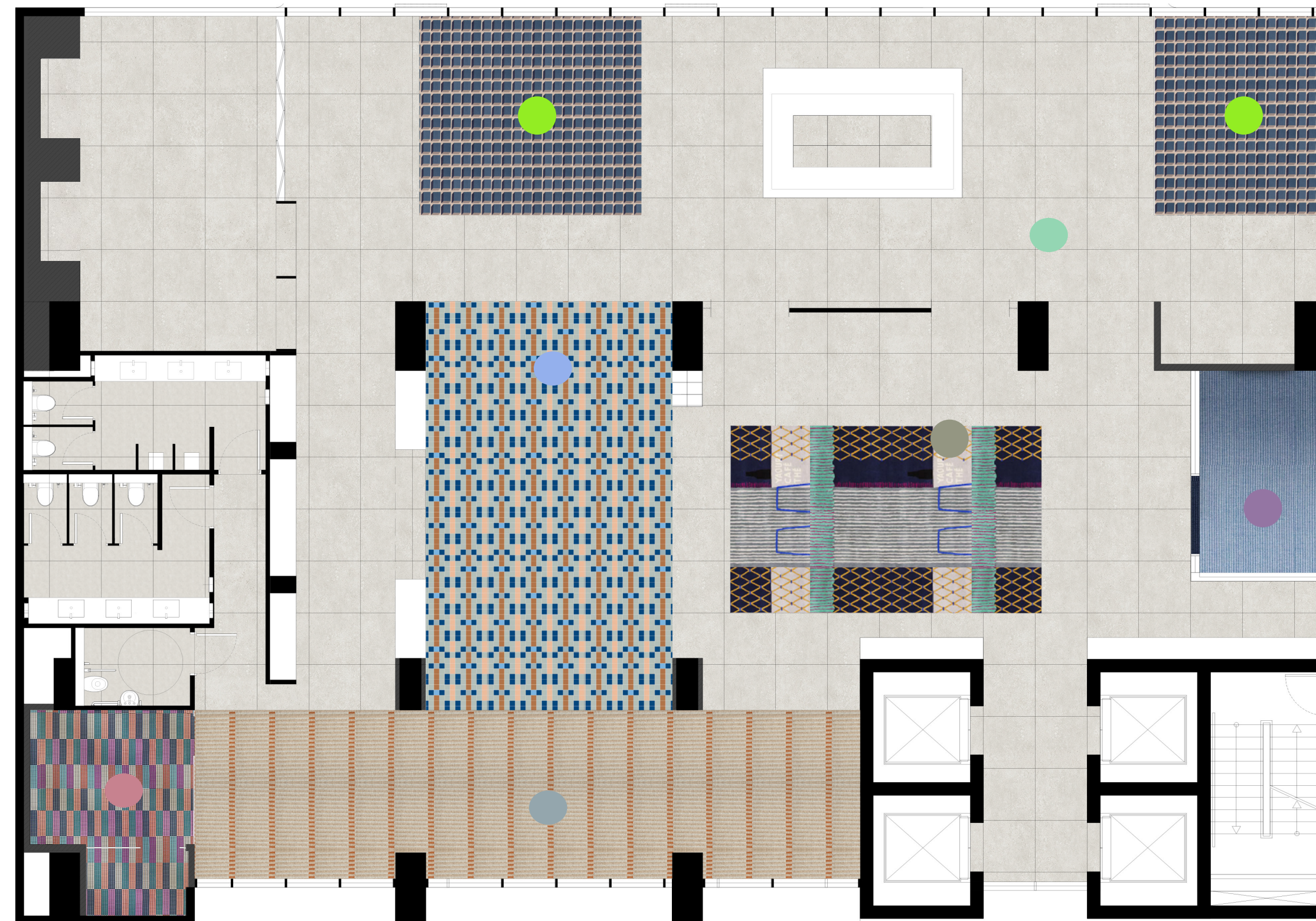
PU Wood Finish



Cushion



GROUND LEVEL FLOOR FINISH LAYOUT



GROUND LEVEL FURNITURE LAYOUT



Chairs



Seating



Side Table



Pouf



Bench



Swing Chair




High Stool




Coffee Table


GROUND LEVEL FURNITURE LAYOUT




● Swing Chair



● Armchair




● Coffee Table




● Seating Feature







● High Stool



● Sofa



● Soundproof Meeting Pod



● Armchair

GROUND LEVEL

AMENITIES
FLOOR FINISHES
FURNITURE LAYOUT

