"I AM THE KING OF THE WORLD."

TITANIC (1997)
Hollywood has always been more than just a destination. It's a living, breathing world of mystique and imagination. A peek behind the curtain where dreams and reality are one and the same.

"There's a whole ocean of oil under our feet! No one can get at it except for me!"

_There Will Be Blood_ (2007)
The Paramount mountain surrounded by 22 stars: a name and icon that are synonymous with entertainment and, above all, creativity. Paramount has always been known for exceptional filmmaking. But today, the brand stands for more – for adventure and escape. In short, it symbolizes a lifestyle that’s deeply embedded in global culture.

"IT’S NOT THE YEARS, HONEY. IT’S THE MILEAGE."

INDIANA JONES - RAIDERS OF THE LOST ARK (1981)
For the creative. From the creatives. The Paramount Hotels & Resorts novel brand of hospitality has been designed with the creative in mind, but its appeal is to the visionary in everyone. The Paramount Hotels & Resorts promise draws its energy from and contributes back to the spirit of the creative classes. Growing in both size and reach, they are an inspirational psychographic and hugely influential force, encompassing the media, studio, design, fashion, publishing and the arts.

Paramount Hotels & Resorts will stage a series of dynamic and sensory experiences in city and resort locations across the world, experiences flexible up to the minute of producing hospitality that is unmistakable, unforgettable and consequently, unmissable. Paramount Hotels & Resorts will employ the same, tried and tested production process pioneered by Paramount Pictures in the studio, to design and deliver a world-class experience. The guests in our audience will be led on a journey that delights the eyes and engages the emotions.

"I’M GONNA MAKE HIM AN OFFER HE CAN’T REFUSE."

THE GODFATHER (1972)
California isn’t just a dream of stardom. It’s a promise of a more harmonious life that balances work and play, excitement and serenity, city and nature. It’s a lifestyle that is multi-faceted and coveted the world over. Elements of the California lifestyle are transported to Dubai with warm and welcoming spaces that are effortlessly sophisticated as well as glamorous.

“IT WAS A DRIVER DON’T PICK THE CAR, CARS PICK THE DRIVER.”

TRANSFORMERS (2007)
The feeling of losing yourself in a story is a universal truth. Paramount Hotels & Resorts only build and operate wholly immersive environments where guests can enjoy that wonderful feeling of freedom that comes from fantasy. Our properties will provide an entertaining transport from the mundane to the extraordinary.

“YOU WANT TO KNOW SOMETHING FUNNY? YOU ACTUALLY MADE ME THINK ABOUT THE LAW.”

THE FIRM (1993)
Magic is an art that is difficult to understand and even more puzzling to explain. Our hospitality will feature an artful mystique. Intrigue, sensuality and romance will go far to explain our attraction.

“YOU’RE ONLY SUPPOSED TO BLOW THE BLOODY DOORS OFF!”

THE ITALIAN JOB (1969)
Creativity fuels our purpose: to imaginatively and collaboratively produce original hospitality experiences that are directed, designed and detailed. We are determined to attract and support exceptional talent to design extraordinary experiences and we’ll apply technology as an enabler, not an end in itself.

"I AM VULCAN, SIR. WE EMBRACE TECHNICALITY."
The superior design and details of DAMAC developments are a result of working with the finest craftsmen and women, and associations with key partners. DAMAC has partnered with prestigious names such as Versace, Fendi, Trump and now Paramount Hotels & Resorts, to produce beautiful residences and business towers that make a stunning statement.

In just a few short years, the Dubai skyline has become one of the most admired and recognized in the world. Its beautiful horizon is lined with iconic buildings and structures that have defined the city’s identity. Leading the way with innovative design and daring architectural flair is DAMAC Properties.

To date, DAMAC Properties has completed almost 11,000 units to date and currently has a development portfolio of over 26,000 units at various stages of progress and planning*, which includes over 10,000 hotel rooms and serviced hotel apartments.

*As of 30th June 2014.
Life comes alive in the buzzing Burj Area with sights and sounds reminiscent of the world’s greatest cities. This highly sought-after iconic hotspot is where world-class shopping, epicurean adventures and high-voltage festivities converge.

Your luxury hotel apartment is right in the midst of an exquisite world of opulence: dining restaurants, cafés, shopping malls, landmark icons, Dubai International Financial Centre, international airport, educational institutions, medical facilities, museums and art galleries.

“TOWER, THIS IS GHOST RIDER REQUESTING A FLYBY.”

TOP GUN (1986)
"MY MAMA ALWAYS SAID LIFE WAS LIKE A BOX OF CHOCLATES. YOU NEVER KNOW WHAT YOU'RE GONNA GET."

FORREST GUMP (1994)
IN THE MORNING, I'M MAKIN WAFFLES!

SHREK (2001)
"I DON’T THINK YOU COULD TIE YOUR SHOES WITHOUT ME."

IRON MAN (2008)
I'M MORE AFRAID OF BEING NOTHING THAN I AM OF BEING HURT.

THE STAGE IS SET
In Hollywood, it's rare that you get the chance to top your first big hit. But after you've seen the famous Paramount Studio Gate, the lobby is a sequel that's even more impressive.

A sophisticated yet inviting space, it features contemporary design cues and signature style of a major Hollywood studio. Soft lighting, video-mapped surfaces, and a theatrical high ceiling set a backdrop that leverages the essence of cinematic styling.
An important part of the guest’s journey, and a dynamic form of entertainment in its own right, are the contemporary, timeless, and memorable dining options. A table of global delicacies will be set, with alluring aromas of nine exceptional dining outlets that will gather to serve upon eclectic celebrations of flavors.

From modern Lebanese fare and family-friendly casual dining to a gourmet grocer and Italian Pizzeria, there will be something to tempt every taste imaginable. Each food and beverage outlet will be sprinkled with Paramount branded themes from iconic films and distinct Hollywood flavors, from the interior design to the menu.

"IF I LET YOU KNOW WHERE I'M GOING, I WON'T BE ON HOLIDAY."
"WAS THAT SEAT HOT OR WHAT? I FEEL LIKE A WHOPPER."

PLANEs, TRAINS & AUTOMObILES (1987)
FITNESS AND WELLNESS

The Paramount brand of fitness and wellness is reserved for the health conscious and those drawn to the allure of a West Coast lifestyle. It’s a next generation, celebrity-level concept that offers not only cutting-edge facilities and design but an entertaining and interactive wellness experience.

“A GREAT DAY, COMRADES!
WE SAIL INTO HISTORY!”

THE HUNT FOR RED OCTOBER (1990)
"HE’S STUCK,
THAT’S WHAT IT IS.
HE’S IN BETWEEN WORLDS.”

GHOST (1990)
“MAYBE SAVING PRIVATE RYAN IS THE ONE DECENT THING WE DID IN THIS WAR.”

SAVING PRIVATE RYAN (1998)
RETAIL AREA

Paramount Hotels & Resorts’ retail offering is the perfect combination of global luxury and California cool like Rodeo Drive. All of the brands and products will be carefully selected and curated to ensure that they deliver the caliber and sensibility that guests expect from Paramount Hotels & Resorts.

Relevant international luxury brands will mix with other authentic local and regional experiences such as art galleries, artisan services or antiques sellers to provide a meaningful sense of place.

“WE HAVE 83 ROOMS.
WHY CAN’T YOU LIVE IN THE HOUSE?”

LARA CROFT: TOMS RAIDER (2001)
"WE WILL MEET AGAIN WHEN WE ARE BOTH CATS."

VANILLA SKY (2001)
The Residences being sold by DAMAC Properties LLC are not owned, developed or sold by PHR FZ-LLC (trading under the name Paramount Hotels & Resorts) or Paramount Licensing Inc., or any of their affiliates ("Licensor") and the Licensor makes no representations, warranties or guarantees whatsoever with respect to the Residences or any other part of the Development.
ALL MY LIFE I COULD DO ANYTHING. EXCEPT THE ONE THING I WANTED.

THE HOURS (2002)
Where else can you enjoy the sanctity of home, coupled with service beyond that of the best hotels? DAMAC Maison is the only luxury brand of its kind, combining opulent architecture and design with the welcoming informality of your own home. No one combines the highest service levels with a personal touch that will make you feel uniquely well looked after.

Towers A, B and D at DAMAC Towers by Paramount Hotels & Resorts will house the most luxurious hotel apartments, managed and operated by DAMAC Maison.

THERE'S NO PLACE LIKE MAISON
Stay in or rent out your DAMAC Maison apartment as you wish. It’s totally flexible: And should you choose to let, our team handles it all for you.

COLLECTING RENT HAS NEVER BEEN SO RELAXING
Our hotel apartments have a Kids Club, so you can go out knowing that your kids will have as good a time as you. And enjoy the best of family and city life.
Welcome a crowd to your new DAMAC Maison hotel apartment, with separate entertaining space and full kitchen. Plenty of room to make everyone feel at home.
To bring our residents the best of Dubai, we've created a new kind of concierge team. Fancy last-minute tickets to a sold-out show? They have ways of making it happen.

THE KEY TO YOUR APARTMENT IS THE KEY TO THE CITY
Go one better than room service. Get a chef to prepare a banquet in your own kitchen. Or you might prefer to have a top-notch tailor, manicurist or hairdresser visit you in your apartment.

GO TO A SEVEN STAR RESTAURANT IN YOUR PYJAMAS
Visit the wellness centre in one of our towers and enjoy 1,000 square metres of heaven, to explore, relax and unwind.

TAKE THE ELEVATOR
TO INNER PEACE